

July 2006



High Visibility Enforcement Crackdown

CRACKDOWN EVENTS	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
							1
	2	3	4	5	6	7	8
	9	10 Topeka, KS – Promoted IDC at the Kansas Alcohol Assessment Lake Ozark, MO – Promoted IDC at the annual Missouri LE Traffic Safety Advisory Council conference	11 South Central Region - Mail out to LE on OP Mobilization & Alcohol Crackdown Omaha, NE – Promoted IDC at Region III AAMVA	12 Omaha, NE – Promoted IDC with NE agency partner called "Project Extra Mile"	13 South Central Region – Email sent to all MADD State Directors	14	15
	16	17 Eastern Region - RA & GR letter to all NJ, NY LE agencies	18	19 Eastern Region – Email: OSHA sent out information to their offices Columbia, MO – Promoted IDC at the MO child passenger safety summit	20	21 Central Region – Letters sent to the Presidents & Executives of the state chiefs of police associations, sheriff's assoc., and school resource officers assoc. promoting IDC.	22
	23 Madison, WI – Statewide kick-off event for <i>Drunk Driving, Over the Limit. Under Arrest.</i>	24 Lubbock, TX – Meeting: Texas Sheriff's Association Conference Madison, WI – Miss America Jennifer Berry speaks on Impaired Driving at Gov. Conference Eastern Region - RA & GR letter to all Puerto Rico, Virgin Islands LE agencies	25 Central/Rocky Mt. Regions – Conf. call w/ NHTSA Administrator, each States' Colonels, GR's, SHSO's, and other LE executives Kansas City, MO – Jackson County DUI Task Force & the Kansas City Missouri Police Dept. met to promote the IDC	26 Kansas City, MO – Promoted IDC at Destination Safe: Leadership Team meeting at the mid-America Regional Council office	27	28	29
	30	31 Eastern Region - Conf. Call with NHTSA Administrator and LE agencies of ER jurisdictions and NY City					



August 2006

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CRACKDOWN EVENTS	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>"Partnership Marketing" MADD/GMMB will conduct media outreach in 11 target markets:</p> <ul style="list-style-type: none"> •Denver, CO – Aug. 15 •Chicago, IL – Aug. 17 •Philadelphia, PA – Aug. 17 •Seattle, WA – Aug. 18 •Los Angeles, CA – Aug. 18 •Orlando, FL – Aug. 21 or 22 •Houston, TX – Aug. 22 •Columbus, OH – Aug. 23 <p>TBD Maine – Media Event to promote the crackdown with Governor Baldacci</p> <p>Putnam County, OH – Safe Communities Coalition to promote YD&DYL message</p> <p>Allen County, OH – Safe Communities Coalition to release 648 black balloons at the Allen Court Fair. Each balloon represents a DWI citation written in Allen County during 2005</p>			1	2	3	4	5
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30	31		



Sandia Pueblo - Albuquerque BIA LE summit →

Pittsburg, PA - Operation Nighthawk →

September 2006



High Visibility Enforcement Crackdown

CRACKDOWN EVENTS	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Colorado – Statewide CSP/LEO media tour (Beginning August 27) Oklahoma City, OK – Media Event: Crackdown I-95 GA/FL Welcome Center – GA & FL Hands Across the Border Kick-off & checkpoint I-20 Haralson Country – GA & AL Hands Across the Border Kick-off & checkpoint Cleveland, OH – Cuyahoga County DWI Task Force to host YD&DYL Labor Day weekend press event @ Jacobs Field	2 Mesa County, CO – State Fair Booth and Checkpoint Leesburg, VA – Loudoun County Sherriff Department to host checkpoint Lillington, Richmond County & Anson County NC – Kick-off briefings & checkpoints
	3 Minnesota – Statewide Crackdown Events (Begins August 15, 2006)	4 Loudoun County, VA - "Drunk Driving: Do the Crime, Do the Time" Campaign checkpoint	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30

