A stylized map of the United States in shades of blue, serving as a background for the text.

Strategic Evaluation States Workshop

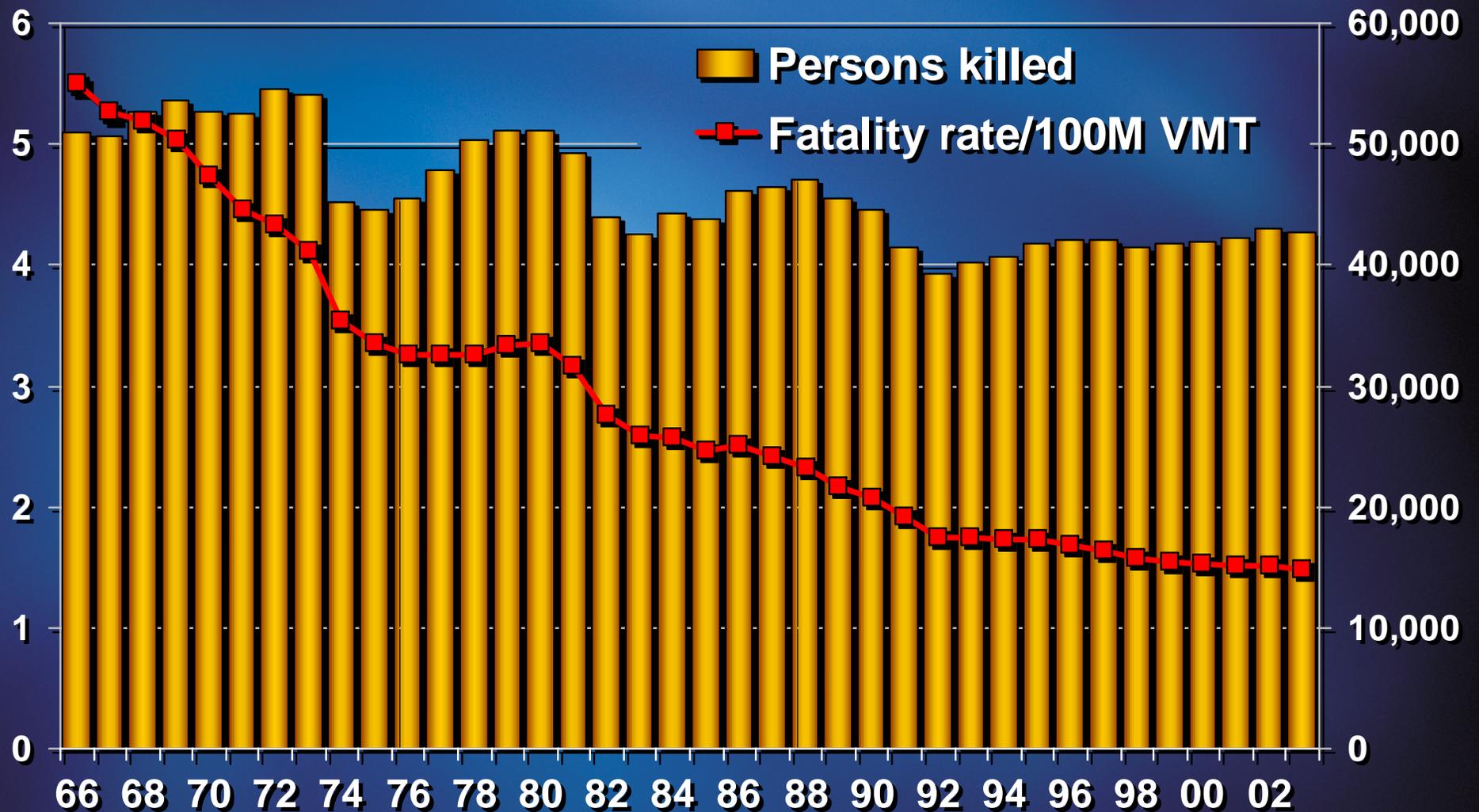
March 29, 2005

Jeffrey W. Runge, M.D.

Administrator

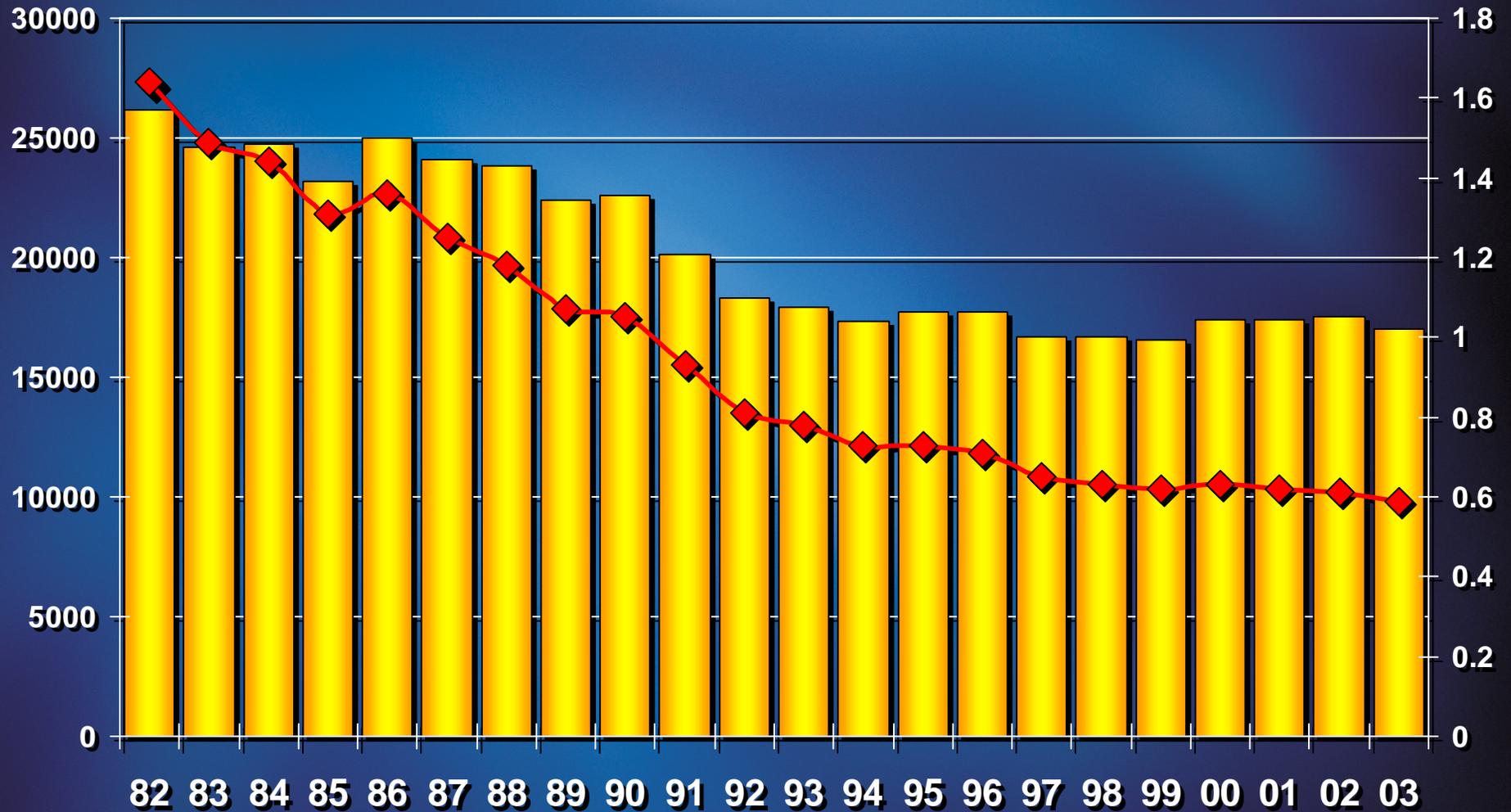
National Highway Traffic Safety
Administration

Persons Killed and Rate Per 100M VMT



Source: 2003 FARS

Alcohol-Related Fatalities & Rates 1982 - 2003



Source: FARS

Persons Killed by Highest BAC in Crash

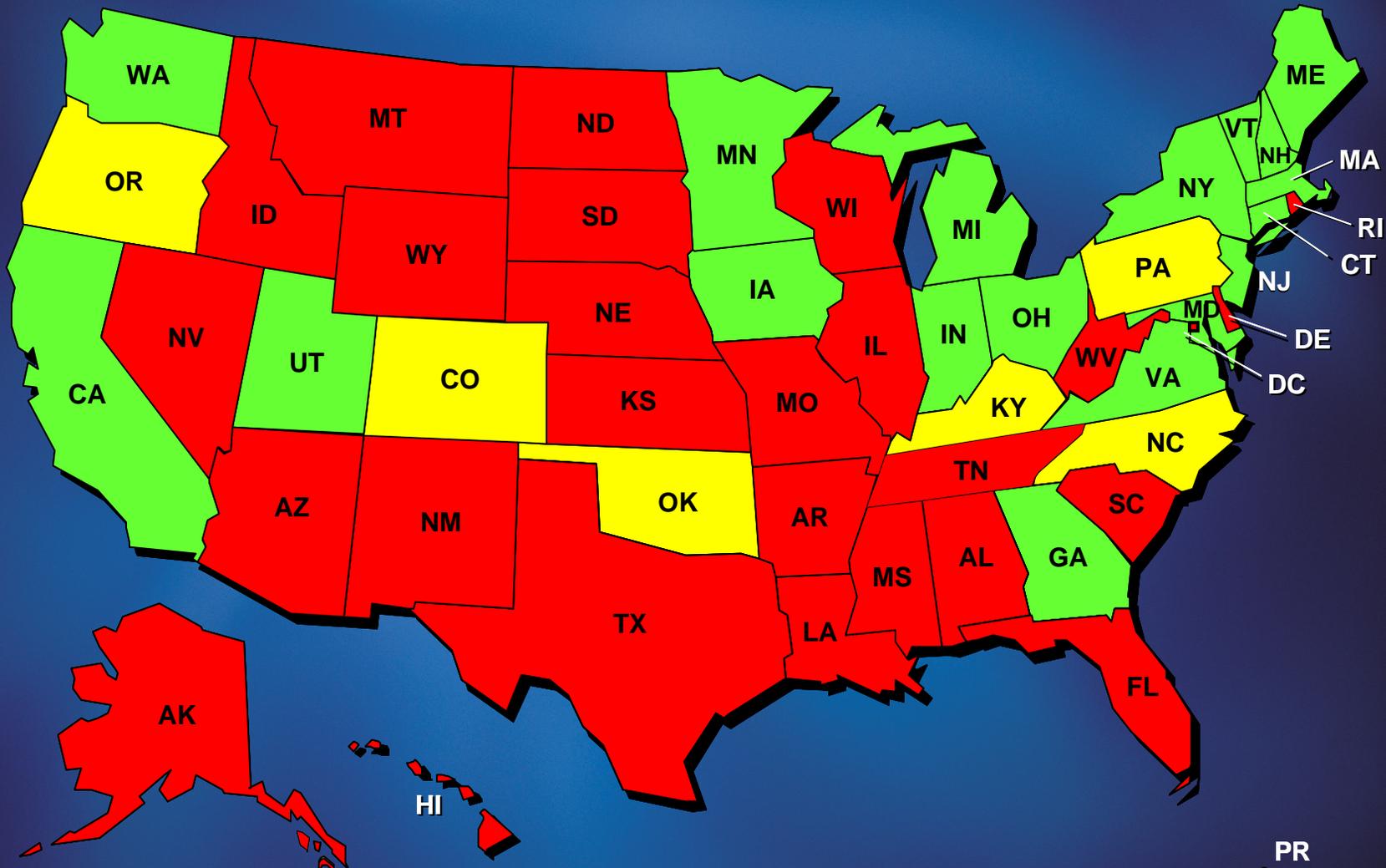
Highest BAC in Crash	Year		%
	2002	2003	Change
Total Alcohol Related*	17,524	17,013	-2.9%
Alcohol Fatalities/100M VMT	0.61	0.59	
% All Fatalities	41%	40%	
0.01 <= Max BAC <= 0.07	2,432	2,383	-2.0%
0.01 <= Max BAC <= 0.04	1,233	1,198	-2.8%
0.05 <= Max BAC <= 0.07	1,199	1,185	-1.2%
Max BAC >= 0.08	15,093	14,630	-3.1%
Max BAC >=0.08 Fatalities/100M VMT	0.53	0.51	

*Total may not add due to rounding.

Source: FARS / FHWA VMT

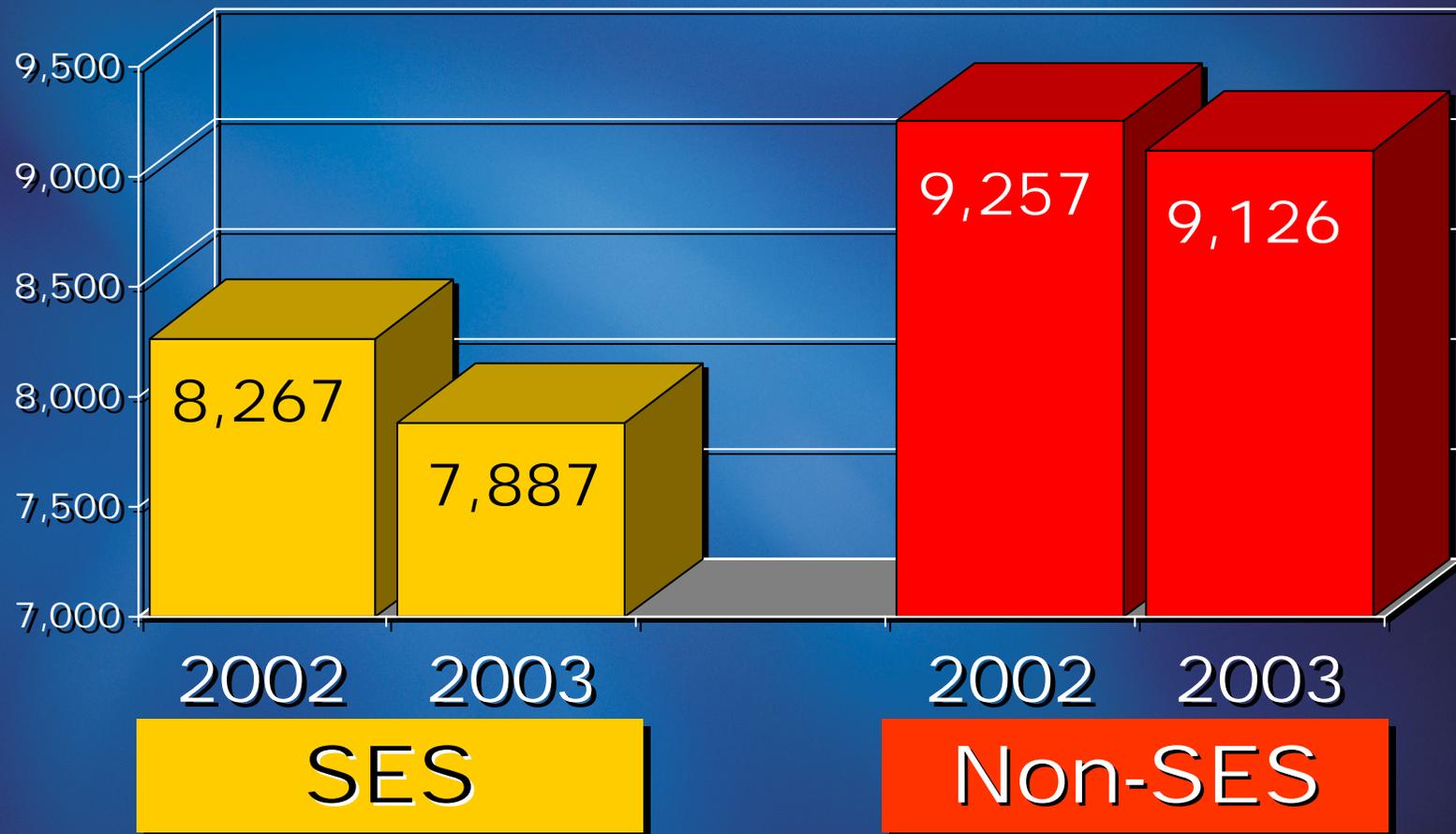
Alcohol-Related Fatality Rate by State, 2003

Source: NHTSA FARS



■ Above .59 ■ .53 - .59 ■ Below .53

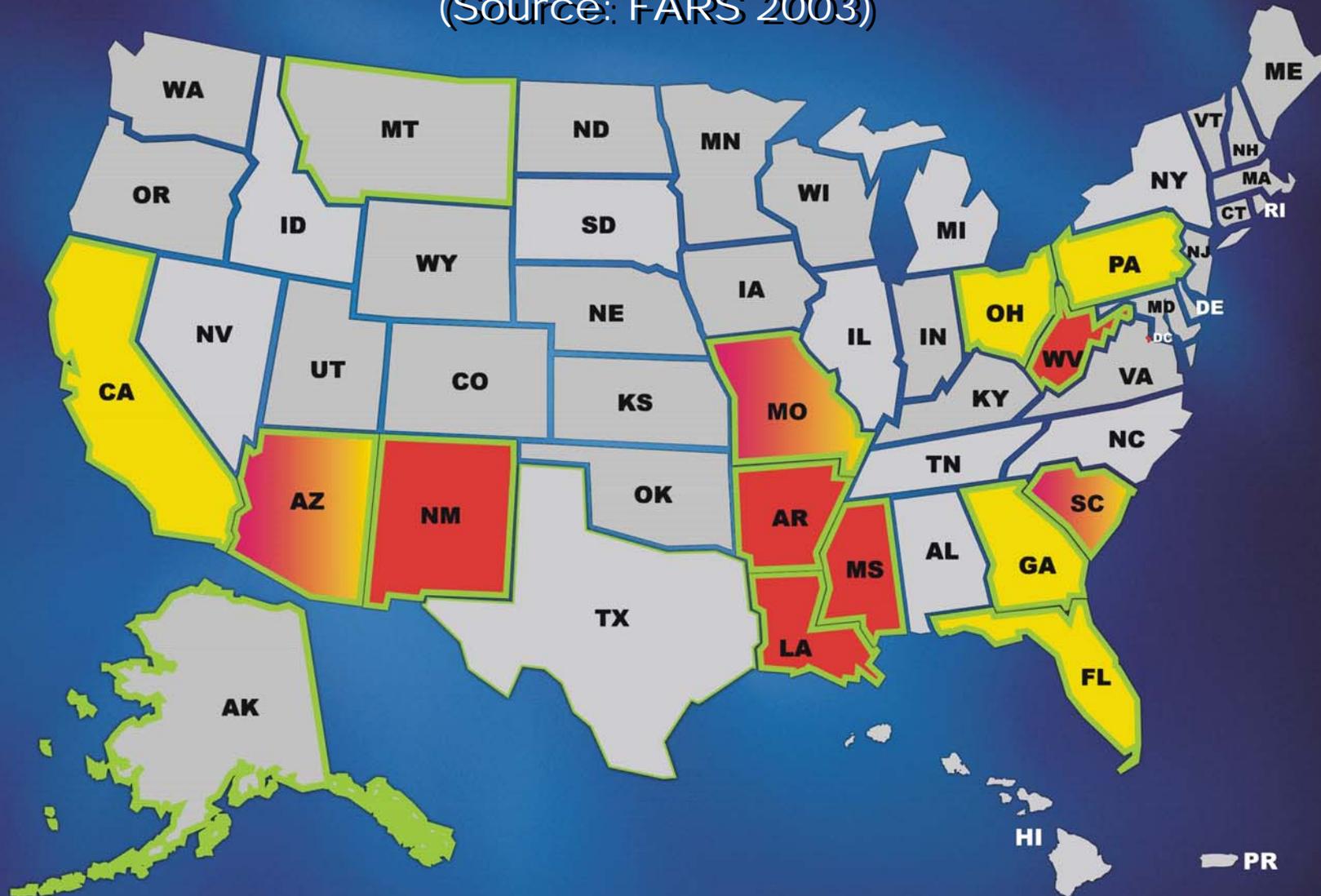
Alcohol-Related Fatalities: SES vs. Non SES



SES Represents 75% of Nationwide Reduction

15 Strategic Evaluation States (SES)

(Source: FARS 2003)

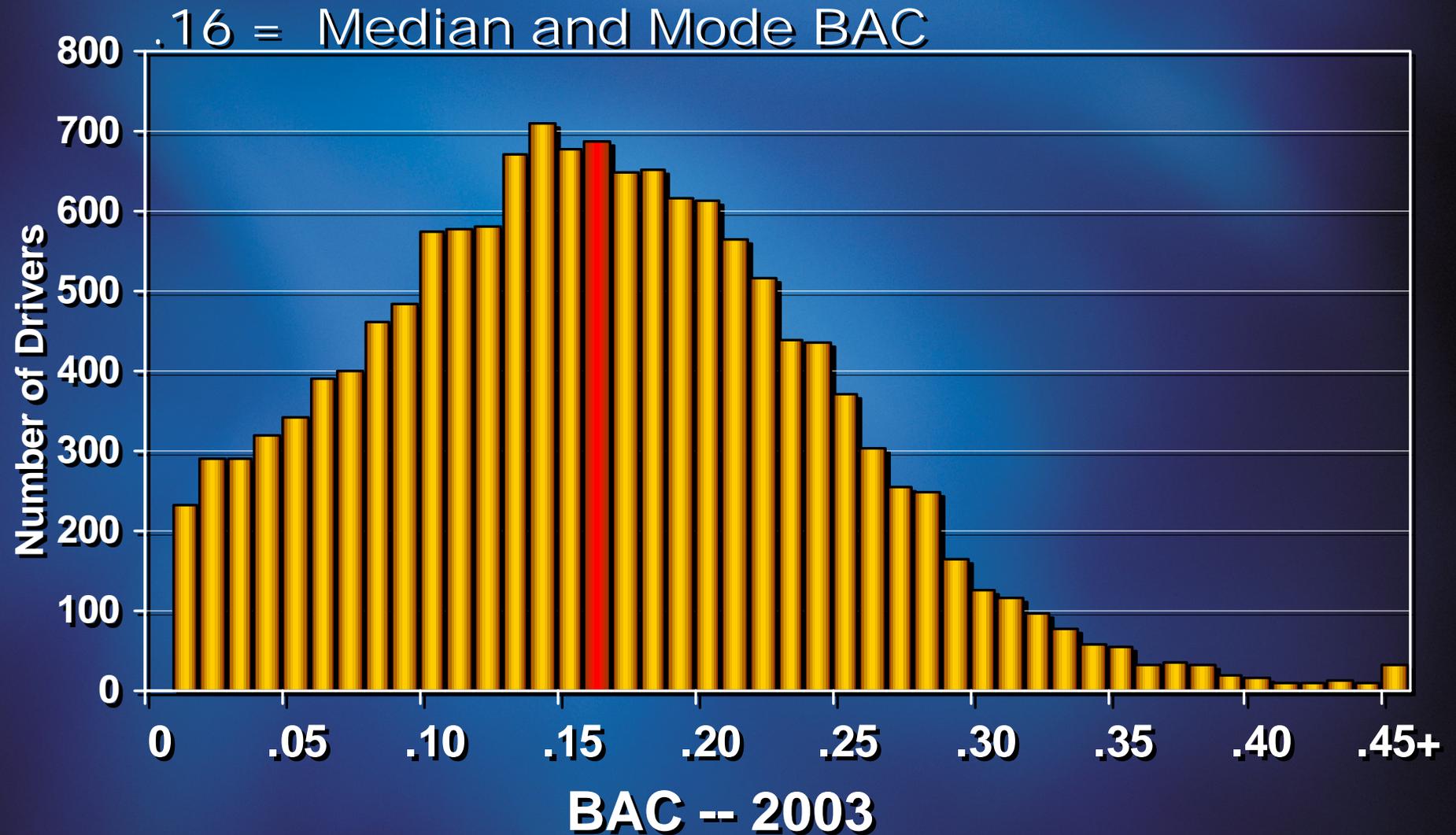


Top 15
No. Fatalities

Top 15
Fatalities Rate

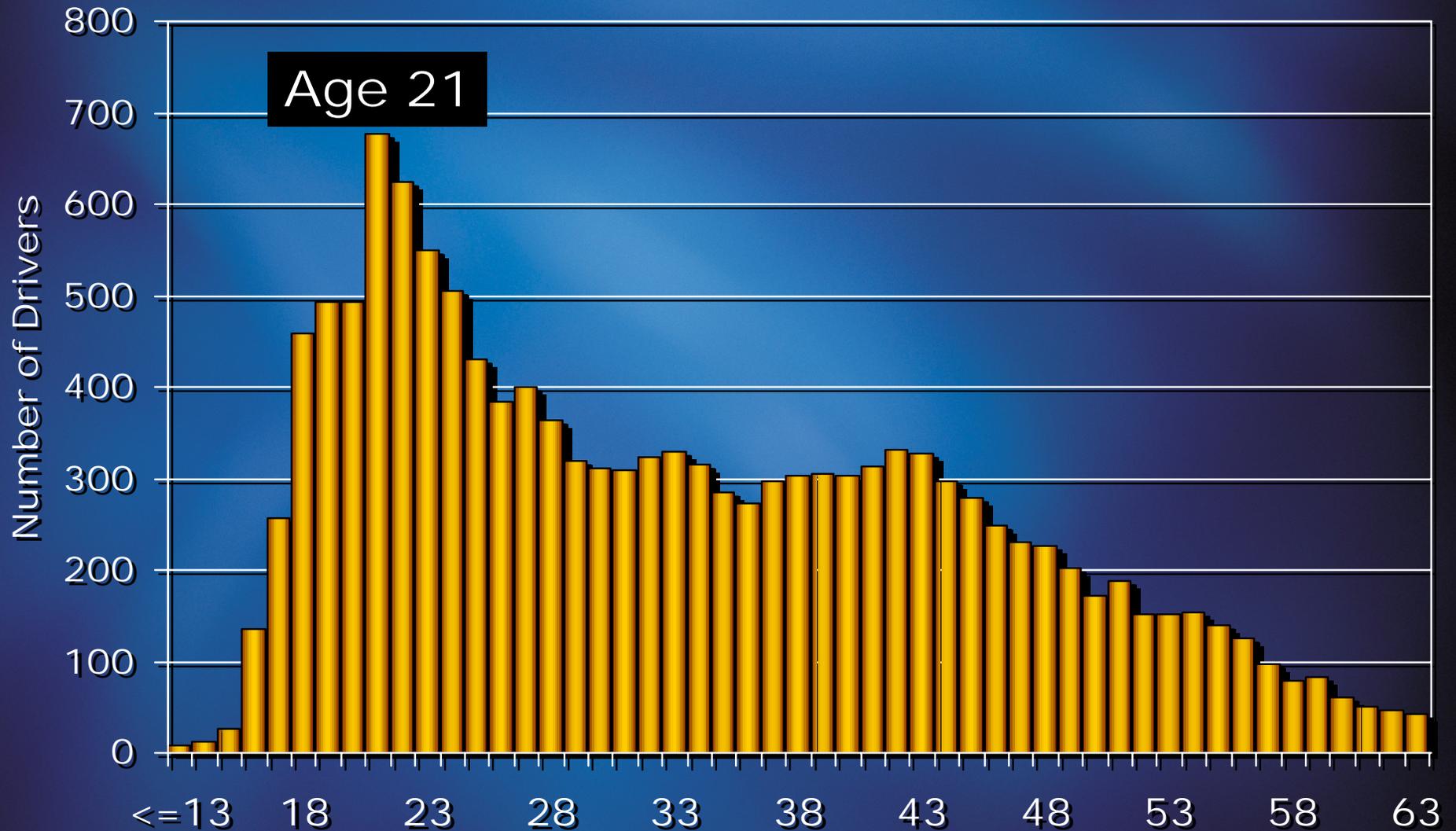
Top 15
Fatalities & Rate

BAC Levels for Alcohol Positive Drivers Involved in Alcohol-Related Fatal Crashes



Source: 2003 ARF FARS

Drivers Involved in Alcohol-Related Fatal Crashes by Age



Source: 2003 ARF FARS

First Tier

- Prevention
- Public policy
- Law enforcement
- Prosecution & adjudication
- Treatment

**Comprehensive Program
Based on Impaired Driving IPT**

Second Tier

- High visibility enforcement
- DWI courts & special prosecutors
- Screening & brief intervention
- Primary belt laws

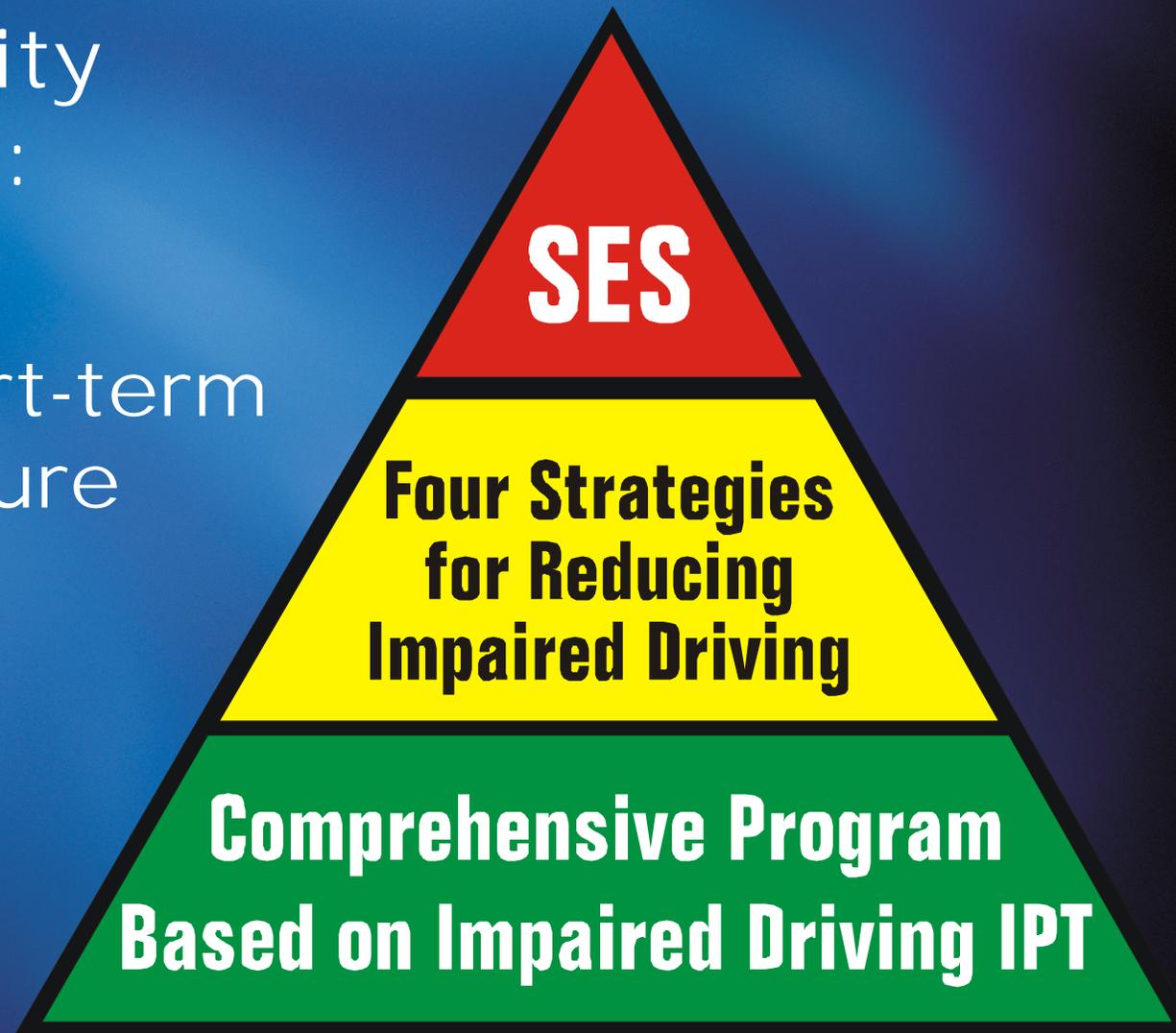
**Four Strategies
for Reducing
Impaired Driving**

**Comprehensive Program
Based on Impaired Driving IPT**

Third Tier

- High visibility enforcement:

Single most effective short-term countermeasure



Strategies for Reducing Impaired Driving

High Visibility
Enforcement



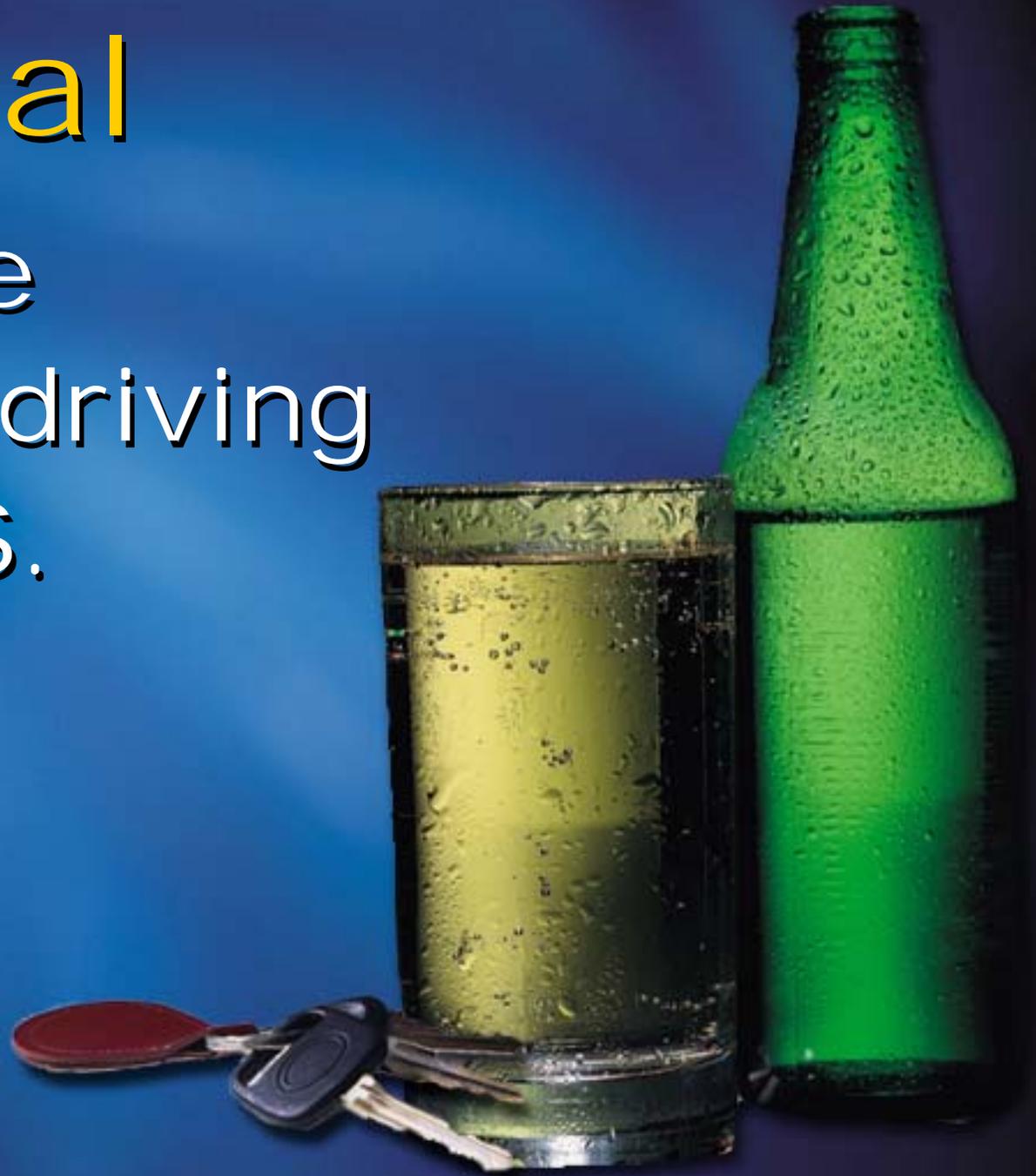
Strategies for Reducing Impaired Driving

DWI Courts &
Special
Prosecutors



Our Goal

To reduce
impaired driving
in the U.S.



The background of the entire image is a waving American flag with its characteristic stars and stripes.

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people saving people

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