

## APPENDIX D

### PROGRAM DATA COLLECTION FORMS

This appendix contains copies of the materials used to collect data for the study. They were essentially the same for each city. They include the following:

- Letter accompanying the survey sponsored by the City of Peoria
- Peoria neighborhood survey form
- Peoria *Heed the Speed* motorist stop form
- Letter accompanying the survey sponsored by the City of Phoenix
- Phoenix neighborhood survey form
- Phoenix *Heed the Speed* motorist stop form



## **ENGINEERING DEPARTMENT**

### **Traffic Engineering Division**

8401 West Monroe Street, Peoria, Arizona 85345

Phone: (623) 773-7210

Fax: (623) 773-7211

Dear Peoria Neighbor:

The City of Peoria's Traffic Engineering Division and Police Department are conducting a study on traffic safety in Peoria neighborhoods. The study is being done in collaboration with the City of Phoenix and the National Highway Traffic Safety Administration of the U.S. Department of Transportation.

The survey is designed to obtain your opinions and observations about traffic safety in your neighborhood. Since we are asking only a small number of people to complete the survey, it is extremely important that everyone respond. Please complete the form on the reverse side and return it in the postage paid envelope.

Thank you for your cooperation.

Regards,

A handwritten signature in cursive script that reads "Scott E. Nodes".

Scott E. Nodes, P.E., P.T.O.E.  
City Traffic Engineer

## PEORIA NEIGHBORHOOD SURVEY

1. Are you aware of any recent activities to control speeds in your neighborhood?

- yes (go to item 2)       no (go to item 5)

2. Did any of these activities include any publicity?       yes       no       don't know

If yes, what publicity?

3. Were the police involved in any of these activities?       yes       no       don't know

If yes, what activities?

4. Did any of these activities include any physical changes to the road or the physical environment?

- yes       no       don't know

If yes, what changes?

5. Compared to 6 months ago, how would you rate the speeds in your neighborhood?

- much slower       a bit slower       the same       a bit faster       much faster

6. How long have you lived in your current neighborhood?

- less than 1 year       1 to 5 years       more than 5 years

7. What is your age? \_\_\_\_\_ years

8. What is your gender?       male       female

***Please return in the postage paid envelope provided***

Officer: \_\_\_\_\_

Date: \_\_\_\_\_

Time: \_\_\_\_\_

## PEORIA Heed the Speed MOTORIST STOP FORM

### Location of Stop:

1. Peoria neighborhood:  95<sup>th</sup> Avenue  Desert Harbor  Bell Park

2. Street: \_\_\_\_\_

### Driver:

3. Proximity of driver address to neighborhood:

in neighborhood  near neighborhood ( $\leq 1$  mi)  outside neighborhood ( $> 1$  mi)

4. Gender:  male  female

5. Date of birth (mmddyy): \_\_\_\_\_

6. Driver wearing seatbelt?  yes  no

7. How often does driver travel on this road?

daily  weekly  monthly  never before  other: \_\_\_\_\_

### Occupants:

8. Total number of people in vehicle (including driver): \_\_\_\_\_

### Vehicle:

9. Vehicle type:  car  minivan  SUV  pickup  other truck  motorcycle

other: \_\_\_\_\_

10. Model year: \_\_\_\_\_

### Officer's Action:

11. What did you do? (Check all that apply)  gave ticket  gave literature

**Return completed form to Sgt. Clark Collier**



**City of Phoenix**  
**Street Transportation Department**

Dear Phoenix Resident:

The City of Phoenix Police and Street Transportation Departments are conducting a study on traffic safety in your neighborhood. The study is being done in collaboration with the National Highway Traffic Safety Administration of the U.S. Department of Transportation.

The survey is designed to obtain your opinions and observations about traffic safety in your neighborhood. Since we are asking only a small number of people to complete the survey, it is extremely important that everyone respond. Please complete the form on the reverse side and return it in the postage-paid envelope.

If you have any questions, please call Mike Cynecki at 602-262-7217.

Thank you for your cooperation.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael J. Cynecki".

Michael J. Cynecki, P.E.  
Traffic Engineering Supervisor

## PHOENIX NEIGHBORHOOD SURVEY

1. Are you aware of any recent activities to control speeds in your neighborhood?

- yes (go to item 2)       no (go to item 5)

2. Did any of these activities include any publicity?       yes       no       don't know

If yes, what publicity?

3. Were the police involved in any of these activities?       yes       no       don't know

If yes, what activities?

4. Did any of these activities include any physical changes to the road or the physical environment?

- yes       no       don't know

If yes, what changes?

5. Compared to 6 months ago, how would you rate the speeds in your neighborhood?

- much slower       a bit slower       the same       a bit faster       much faster

6. How long have you lived in your current neighborhood?

- less than 1 year       1 to 5 years       more than 5 years

7. What is your age? \_\_\_\_\_ years

8. What is your gender?       male       female

***Please return in the postage paid envelope provided***

Officer: \_\_\_\_\_

Date: \_\_\_\_\_

Time: \_\_\_\_\_

## PHOENIX Heed the Speed MOTORIST STOP FORM

### Location of Stop:

1. Phoenix neighborhood:       Sweetwater       Moon Valley       Clarendon
2. Street: \_\_\_\_\_

### Driver:

3. Proximity of driver address to neighborhood:  
 in neighborhood       near neighborhood ( $\leq 1$  mi)       outside neighborhood ( $> 1$  mi)
4. Gender:     male     female
5. Date of birth (mmddyy): \_\_\_\_\_
6. Driver wearing seatbelt?       yes       no
7. How often does driver travel on this road?  
 daily     weekly     monthly     never before     other: \_\_\_\_\_

### Occupants:

8. Total number of people in vehicle (including driver): \_\_\_\_\_

### Vehicle:

9. Vehicle type:     car     minivan     SUV     pickup     other truck     motorcycle  
 other: \_\_\_\_\_
10. Model year: \_\_\_\_ \_

### Officer's Action:

11. What did you do? (Check all that apply)       gave ticket       gave literature

**Return completed form to Sgt. Rich Maiocco at the Desert Horizon Precinct**

1. Fold form in half
2. Tape or staple closed
3. Drop in inter-office mail