

C A M P A I G N S A F E & S O B E R
TRAFFIC SAFETY



1996-1997 CALENDAR



APRIL 10

SUNDAY

MONDAY

TUESDAY

TBA - Police Executive Research Forum
Annual Conference

[Blank calendar grid for Sunday, April 10]

APRIL FOOL'S DAY 

APRIL 1-3
GOVERNMENT/INDUSTRY
MEETING, WASHINGTON, DC

1

EACH YEAR, ALCOHOL-RELATED FATALITIES RESULT IN OVER 600,000 YEARS OF POTENTIAL LIFE LOST BEFORE AGE 65 FOR THE VICTIMS. 

2

EASTER SUNDAY 

7

OVER 35% OF ALL DEATHS FOR YOUNG PEOPLE (AGES 15-20) RESULT FROM MOTOR VEHICLE CRASHES. 

8

YOUNG DRINKING DRIVERS ARE INVOLVED IN FATAL CRASHES AT OVER TWICE THE RATE AS DRIVERS AGED 21 AND OLDER. 

9

APRIL 14-17 
LIFESAVERS 14 HIGHWAY SAFETY
CONFERENCE, ALBUQUERQUE, NM

APRIL 14-17
AAMVA MCS/PACE
WORKSHOP, MINNEAPOLIS, MN

14

APRIL 15-18 
INTERNATIONAL ASSOCIATION
FOR CHEMICAL TESTING 9TH
ANNUAL CONFERENCE, LISLE, IL

APRIL 15-18 - ITS AMERICA
ANNUAL MEETING AND
EXPOSITION, HOUSTON, TX

15

[Blank calendar grid for Tuesday, April 16]

16

APRIL 21-24 
AAMVA MVIS/PTS/EVI
WORKSHOP, ST. PETERSBURG, FL

21

EARTH DAY 

22

FUEL CONSUMPTION INCREASES STEADILY WITH INCREASING TRAVEL SPEED ABOVE 45 MPH. 

23

NHTSA ESTIMATES THAT MINIMUM DRINKING AGE LAWS HAVE SAVED 14,816 LIVES SINCE 1975.

28

[Blank calendar grid for Sunday, April 29]

29

ZERO TOLERANCE LAWS LEADING TO THE LOSS OF A DRIVER'S LICENSE CAN REDUCE TOTAL ALCOHOL-RELATED FATALITIES. 

30

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SPEEDING EXTENDS THE DISTANCE NECESSARY TO STOP A VEHICLE. 

3

FIRST DAY OF PASSOVER 

4

GOOD FRIDAY

5

8 STATES HAVE A THREE-STAGE GRADUATED LICENSING SYSTEM; 4 STATES HAVE A TWO-STAGE SYSTEM. 

6

A PEDESTRIAN IS KILLED IN A TRAFFIC CRASH EVERY 96 MINUTES. 

10

PROVIDE ALTERNATIVE TRANSPORTATION FOR THOSE WHO HAVE BEEN DRINKING ALCOHOL. 

11

APRIL 12-17 OPERATION C.A.R.E. ANNUAL MEETING, SALT LAKE CITY, UT

12

PENNSYLVANIA RAILROAD IS FOUNDED, 1846 

APRIL 13-16 AMERICAN ACADEMY OF PEDIATRICS SPRING SESSION, ALEXANDRIA, VA

13

THE GOAL OF CAMPAIGN SAFE & SOBER IS TO REDUCE ALCOHOL-RELATED FATALITIES TO 15,400 AND INCREASE SEAT BELT USE TO 75% BY 1997. 

17

APRIL 18-20 EMS Expo, ATLANTA, GA 

18

APRIL 19-23 AMERICAN OCCUPATIONAL THERAPY ASSOCIATION'S 76TH ANNUAL CONFERENCE AND EXPOSITION, "ISSUES OF OLDER DRIVER SAFETY AND MOBILITY," CHICAGO, IL 

19

ON AVERAGE, THERE IS AN ALCOHOL-RELATED MOTOR VEHICLE CRASH INJURY EVERY 2 MINUTES. 

20

TRAFFIC CRASHES ARE THE LEADING CAUSE OF DEATH FOR YOUTH AND YOUNG ADULTS. 

24

TAKE OUR DAUGHTERS TO WORK DAY 

APRIL 25-28 IACP STATE ASSOCIATION OF CHIEFS OF POLICE MID-YEAR MEETING, WOODSTOCK, VT

25

ON AVERAGE, THERE IS AN ALCOHOL-RELATED FATALITY EVERY 32 MINUTES. 

26

SADD STRIDES FOR SAFETY CELEBRATION DAY 

27

30

31

32

33

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

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31

32

33

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

THE FIRST BICYCLE
HELMET LAW WAS
PASSED IN CALIFORNIA
IN 1986.



1

MAY 2-4 - PUBLIC SERVICE
RECOGNITION WEEK



MAY 2-4 - AMERICAN TRAUMA SOCIETY
ANNUAL MEETING, "TRAUMA CARE AND
PREVENTION STRATEGIES/PARTNERSHIPS
TO SURVIVAL," ARLINGTON, VA

2

MAY 2-4 - ATA FOUNDATION
SPRING MEETING, KEY LARGO, FL

MAY 4-11
NATIONAL SAFE KIDS
WEEK AND CONFERENCE,
WASHINGTON, DC



4

MAY 8-10
NASS TEAM LEADERS
WORKSHOP, WASHINGTON, DC



8

NEW JERSEY IS THE
ONLY STATE THAT
PROHIBITS *WITHOUT EXCEPTION*
RIDING IN THE OPEN BED OF A
PICKUP TRUCK.



10

BETWEEN 70-80% OF
FATAL BICYCLE CRASHES
INVOLVE HEAD INJURIES.



11

LAW ENFORCEMENT
MEMORIAL DAY



15

BICYCLE HELMET USAGE
IS VERY LOW, PROBABLY
BETWEEN 15-18% NATIONALLY.



16

17

1996 MADD POSTER
ESSAY CONTEST NATIONAL
AWARDS CEREMONY
WASHINGTON, DC



MAY 18-24
NATIONAL SAFE BOATING WEEK

18

MORE THAN 35% OF
ALL DEATHS OF PERSONS
AGES 15 TO 20 RESULT
FROM MOTOR VEHICLE CRASHES.



22

MAY 24-27
DESIGNATED DRIVER MEMORIAL
DAY WEEKEND, MADD



24

ABOUT TWICE AS MANY
YOUNG PEOPLE DIE IN
WEEKEND CRASHES, PER DAY,
THAN ON WEEKDAYS.



25

JOIN THE NETWORK
OF EMPLOYERS FOR
TRAFFIC SAFETY (NETS):
(202) 452-6005



29

BICYCLE HELMETS
ARE 85-88%
EFFECTIVE IN MITIGATING
TOTAL HEAD AND BRAIN INJURIES.



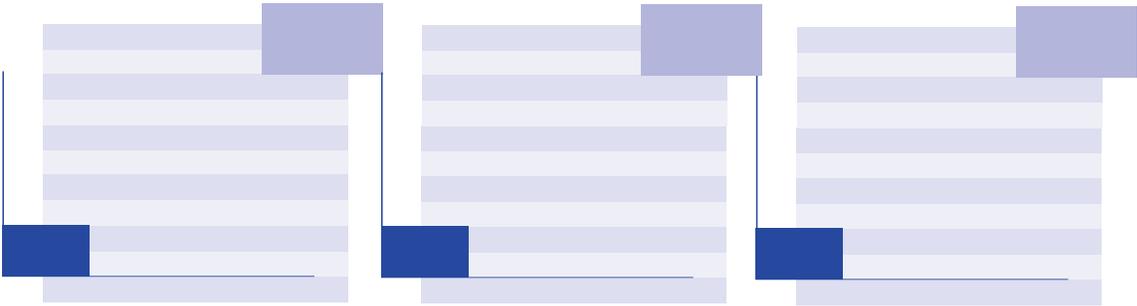
31



JUNE 1

SUNDAY MONDAY TUESDAY

TBA - Group Health Association of America Annual Meeting
TBA - IACP Highway Safety Committee Mid-Year Meeting
TBA - Healthy Mothers/Healthy Babies Violence and Injury Prevention Committee Quarterly Meeting, Washington, DC



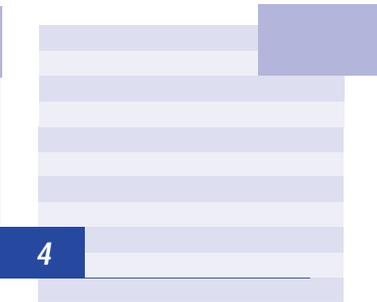
JUNE 2-8
NATIONAL SAFETY WEEK,
NATIONAL SOCIETY OF SAFETY ENGINEERS

2

JUNE 3-7
ANNUAL NATIONAL SCHOOL HEALTH CONFERENCE



3



CHILDREN'S DAY



NHTSA CHILD PASSENGER SAFETY WORKSHOP, VIENNA, VA

JUNE 9-12 - MOVING KIDS SAFELY '96: BUILDING SAFE COMMUNITIES CONFERENCE, VIENNA, VA

9

JUNE 9-12 - AAMVA REGION IV CONFERENCE, SANTA FE, NM

BICYCLE FATALITIES OCCUR MORE OFTEN IN SUMMER MONTHS.



10

FRONT SEAT LAP AND SHOULDER BELTS ARE ABOUT 60% EFFECTIVE IN PREVENTING OCCUPANT FATALITIES IN LIGHT TRUCKS.



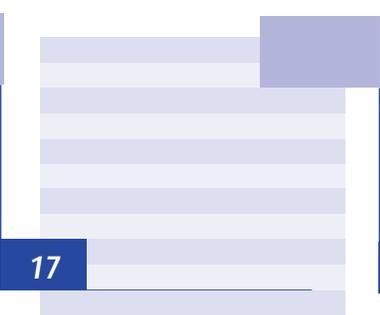
11

FATHER'S DAY



THE CHILD SAFETY PROTECTION ACT WAS PASSED IN 1994, REQUIRING A MANDATORY BICYCLE HELMET STANDARD.

16



STATES WITH NIGHTTIME DRIVING RESTRICTIONS OR CURFEWS FOR YOUNG NOVICE DRIVERS EXPERIENCE LOWER CRASH RATES THAN COMPARISON STATES.



18

JUNE 30-JULY 2
ENA/ENC.A.R.E. FIRST ANNUAL INJURY PREVENTION CONFERENCE, ORLANDO, FL

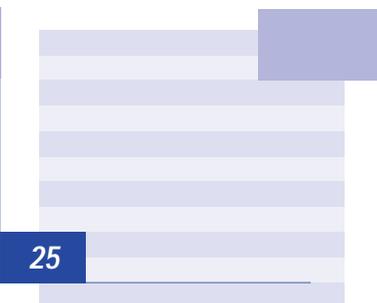


23/30

JUNE 24-28
WORKING PARTY ON THE CONSTRUCTION OF VEHICLES (WP-29), UNITED NATIONS' ECONOMIC COMMISSION FOR EUROPE, GENEVA, SWITZERLAND



24





WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1

2

3

JUNE 1-4
NATIONAL ASSOCIATION OF REGIONAL COUNCILS' 30TH ANNUAL CONFERENCE AND EXHIBITION, ALBUQUERQUE, NM

1

JUNE 5-8
IACP LAW ENFORCEMENT INFORMATION MANAGEMENT TRAINING CONFERENCE, LAS VEGAS, NV



5

6

YOUTHS BETWEEN AGES 16 AND 20 ARE KILLED IN TRAFFIC CRASHES AT ABOUT TWICE THE RATE OF THE GENERAL POPULATION.



7

8

JUNE 12-13
NHTSA TECHNICAL INDUSTRY PUBLIC MEETING, DETROIT, MI



JUNE 12-16
4TH NATIONAL SCHOOL HEALTH LEADERSHIP CONFERENCE, ATLANTA, GA

12

60% OF FATAL OR INJURY CRASHES OCCUR ON ROADS WITH POSTED SPEED LIMITS OF 40 MPH OR LESS.



13

FLAG DAY



14

JUNE 15-19
NATIONAL SHERIFFS' ASSOCIATION 1996 ANNUAL CONFERENCE AND EXHIBITION, PORTLAND, OR



15

19

SUMMER SOLSTICE



20

JUNE 21-25
US CONFERENCE OF MAYORS ANNUAL MEETING, CLEVELAND, OH



21

JUNE 22-25 - NATIONAL PTA ANNUAL CONVENTION, WASHINGTON, DC

JUNE 22-26 - AAMVA REGION I CONFERENCE, QUEBEC, CANADA

JUNE 22-27 - 20TH ANNUAL ORGANIZATION OF BLACK LAW ENFORCEMENT EXECUTIVES ANNUAL TRAINING CONFERENCE, DETROIT, MI



22

INCREASING SAFETY BELT USE AND DECREASING ALCOHOL INVOLVEMENT WILL HAVE THE GREATEST EFFECT ON YOUTH TRAFFIC FATALITIES.



26

REMOVE THE DRUG IMPAIRED DRIVER FROM THE HIGHWAY.



27

JUNE 28-JULY 5
NATIONAL SOBRIETY CHECKPOINT WEEK



28

29

96

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

BE A DESIGNATED DRIVER.



3

INDEPENDENCE DAY



4

INJURIES SUFFERED IN MOTOR VEHICLE CRASHES ON AND OFF THE JOB COST EMPLOYERS OVER \$50 BILLION ANNUALLY.



5

6

JULY 10-15
NAEMSP MID-YEAR MEETING AND SCIENTIFIC ASSEMBLY, SAN DIEGO, CA



10

DAY THE FIVE BILLIONTH INHABITANT OF EARTH WAS BORN, 1987



11

JULY 12-16
NATIONAL ASSOCIATION OF COUNTIES ANNUAL CONFERENCE, HOUSTON, TX



12

JULY 13-16
AAMVA REGION III CONFERENCE, BISMARCK, ND

JULY 13-16
NATIONAL GOVERNORS' ASSOCIATION CONFERENCE, FAJARDO, PR

13

DRIVERS INVOLVED IN SPEED-RELATED FATAL CRASHES ARE MORE LIKELY TO HAVE A HISTORY OF TRAFFIC VIOLATIONS.



17

THE RATE OF ALCOHOL INVOLVEMENT IN FATAL CRASHES IS 3 1/2 TIMES AS HIGH AT NIGHT AS DURING THE DAY.



19

20

SPEEDING REDUCES THE EFFECTIVENESS OF THE VEHICLE'S SAFETY FEATURES.



24

25

26

27

JULY 27-AUGUST 1
NATIONAL CONFERENCE ON STATE LEGISLATURES, ST. LOUIS, MO



JULY 31-AUGUST 3
COMMISSION ON ACCREDITATION FOR LAW ENFORCEMENT AGENCIES MEETING, DES MOINES, IA



31



AUGUST

SUNDAY

MONDAY

TUESDAY

TBA - Native American Lifesavers

Conference, Denver, CO

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[Blank calendar box for Monday]

[Blank calendar box for Tuesday]

Series of horizontal lines for writing notes on the left side of the calendar page.

4 **US COAST GUARD BIRTHDAY** 

5 **AUGUST 5-9 FUTURE TRANSPORTATION TECHNOLOGY CONFERENCE AND EXPOSITION, VANCOUVER, BRITISH COLUMBIA** 

6 **PASSENGER CARS AND LIGHT TRUCKS USE APPROXIMATELY 50% MORE FUEL TRAVELING AT 75 MPH THAN THEY DO AT 55 MPH.** 

11 **FOR ALL CRASHES, THE ALCOHOL INVOLVEMENT RATE IS 6 TIMES AS HIGH AT NIGHT AS DURING THE DAY.** 

12 **IT IS ESTIMATED THAT SPEED-RELATED CRASHES COST SOCIETY MORE THAN \$23 BILLION PER YEAR.** 

13 [Blank calendar box for August 13]

18 **BUCKLE UP TODAY AND EVERYDAY.** 

19 **WORLD AVIATION DAY** 

20 **AUGUST 20-24 NATIONAL TRUCK DRIVING CHAMPIONSHIPS (ATA), COLUMBUS, OH** 

25 **AUGUST 25-28 64TH AAMVA INTERNATIONAL CONFERENCE, INDIANAPOLIS, IN** 

26 [Blank calendar box for August 26]

27 **REMEMBER: AIR BAGS ARE SUPPLEMENTAL PROTECTION - ALWAYS WEAR YOUR SEAT BELT.** 

T 1996

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

DARTING INTO THE STREET ACCOUNTS FOR 50-70% OF PEDESTRIAN INJURIES AMONG CHILDREN AGE 9 AND UNDER.



1

AUGUST 2-9 AMERICAN DRIVER AND TRAFFIC SAFETY EDUCATION ASSOCIATION CONFERENCE, GRAND JUNCTION, CO

2

3

PER REGISTERED VEHICLE, THE FATALITY FOR MOTORCYCLISTS IS 4 TIMES THAT OF PASSENGER CAR OCCUPANTS.



8

PER MILE TRAVELED, FEMALE DRIVERS UNDER 40 DISPLAY A LOWER FATALITY RATE THAN MALES UNDER 40.



10

FUEL EFFICIENCY, MILES PER GALLON, DECREASES STEADILY ABOVE 45 MPH.



14

THE LEWIS AND CLARK EXPEDITION CROSSES THE CONTINENTAL DIVIDE, 1805



15

AUGUST 16-18 STATE MOTORCYCLE SAFETY ADMINISTRATORS' ANNUAL CONFERENCE, MINNEAPOLIS, MN



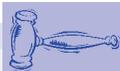
16

SPEEDING. GETS YOU NOWHERE. FAST.



17

AUGUST 21-25 NATIONAL DISTRICT ATTORNEYS' ASSOCIATION SUMMER CONFERENCE, NASHVILLE, TN



21

ALWAYS READ CHILD SAFETY SEAT INSTRUCTIONS.



23

24

MOTORCYCLE HELMETS DO NOT IMPAIR THE USER'S VISION OR HEARING.



29

30

31



SEPTEMBER

SUNDAY

MONDAY

TUESDAY

TBA - Healthy Mothers/Healthy Babies
Violence and Injury Prevention
Committee Quarterly Meeting,
Washington, DC

Series of horizontal lines for notes, corresponding to dates 1 through 30.



TEACH CHILDREN TO STOP, LOOK LEFT, RIGHT, AND LEFT AGAIN BEFORE CROSSING ANY STREET ON THE WAY TO THE BUS STOP.

1



LABOR DAY

SEPTEMBER 2-6
HUMAN FACTORS AND ERGONOMICS 40TH ANNUAL MEETING, PHILADELPHIA, PA

2



SEPTEMBER 3-6
PRO-BIKE/PRO-WALK '96:
9TH INTERNATIONAL CONFERENCE ON BICYCLE AND PEDESTRIAN PROGRAMS, PORTLAND, ME

3



GRANDPARENT'S DAY

SEPTEMBER 8-11
AMERICAN COLLEGE OF EMERGENCY PHYSICIANS SCIENTIFIC ASSEMBLY, NEW ORLEANS, LA

8



SEPTEMBER 9 -12
COSSMHO'S NATIONAL BIENNIAL CONFERENCE ON HISPANIC HEALTH AND HUMAN SERVICES, SANTA FE, NM

SEPTEMBER 9 -12
NATIONAL COUNCIL OF STATE EMS TRAINING COORDINATORS ANNUAL MEETING, SAN ANTONIO, TX

9



SEPTEMBER 10-12
NAWHSL CONFERENCE, NASHVILLE, TN

10



MOST PRESCHOOLERS ARE INJURED NEAR THEIR HOME OR ON THEIR OWN STREET.

15



SEPTEMBER 16-20
NATIONAL COUNCIL OF STATE EMS TRAINING COORDINATORS, SAN ANTONIO, TX

16



TEACH CHILDREN TO CROSS THE STREET ONLY AT INTERSECTIONS.

17



AUTUMNAL EQUINOX

22



YOM KIPPUR

23



THE CHANCES OF DEATH OR SERIOUS INJURY DOUBLE FOR EVERY 10 MPH OVER 50 MPH THAT A VEHICLE TRAVELS.

24

29



25 STATES, THE DISTRICT OF COLUMBIA, AND PUERTO RICO REQUIRE HELMET USAGE BY ALL MOTORCYCLE OPERATORS.

30

30

IN 1901, CONNECTICUT ESTABLISHED THE WORLD'S FIRST AUTOMOBILE SPEED STATUE, LIMITING SPEEDS TO 12 MPH IN CITIES AND 15 MPH IN COUNTRY AREAS

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SEPTEMBER 4-6
NATAT'S LEGISLATIVE AND EDUCATIONAL CONFERENCE, "AMERICA'S TOWN MEETING," WASHINGTON, DC



4

UNIVERSAL BICYCLE HELMET USE BY CHILDREN AGES 4 TO 15 WOULD PREVENT 39,000 TO 45,000 HEAD INJURIES ANNUALLY.



6

SEPTEMBER 11-13
INTERNATIONAL RESEARCH COUNCIL OF BIOMECHANIC IMPACT ANNUAL MEETING, DUBLIN, IRELAND



SEPTEMBER 11-14
NAGHSR ANNUAL CONFERENCE, NASHVILLE, TN

11

ALICE STEBBINS WELLS BECOMES THE FIRST POLICEWOMAN IN THE US, 1910



12

ENCOURAGE EMPLOYERS TO ADOPT COMPANY POLICIES THAT PROMOTE SAFE DRIVING PRACTICES.



13

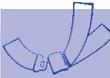
FIRST SOLO TRANSATLANTIC BALLOON CROSSING, 1984



ROSH HASHANAH

14

35% OF PASSENGER VEHICLE DRIVERS INVOLVED IN SPEED-RELATED FATAL CRASHES WERE USING SAFETY BELTS.



19

MOST TRAFFIC CRASHES OCCUR WITHIN 25 MILES OF HOME.



20

TEACH CHILDREN TO WALK THREE GIANT STEPS FROM THE SCHOOL BUS IMMEDIATELY AFTER GETTING OFF THE BUS.



25

SEPTEMBER 27-29
EMERGENCY NURSES ASSOCIATION SCIENTIFIC ASSEMBLY, HONOLULU, HI



27

28



OCTOBER

SUNDAY

MONDAY

TUESDAY

TBA - FARS Annual System-wide Training

TBA - National Community Sentencing

Association Annual Conference, Mobile, AL

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[Blank box for event details]

TEACH CHILDREN TO OBEY ALL TRAFFIC SIGNALS AND MARKINGS.



1

OCTOBER 6-9
ANNUAL CONFERENCE OF THE INTERNATIONAL CITY/COUNTY MANAGEMENT ASSOCIATION, WASHINGTON, DC



6

OCTOBER 7-9 - ASSOCIATION FOR THE ADVANCEMENT OF AUTOMOTIVE MEDICINE 40TH ANNUAL CONFERENCE, VANCOUVER, BRITISH COLUMBIA



OCTOBER 7-10 - INTERNATIONAL SYMPOSIUM ON RAILROAD-HIGHWAY GRADE CROSSING RESEARCH AND SAFETY, KNOXVILLE, TN

7

ALWAYS EXPECT A TRAIN.



8

SUPPORT LAW ENFORCEMENT OFFICERS



13

JM

COLUMBUS DAY

OCTOBER 14-16
SAE INTERNATIONAL TRUCK AND BUS MEETING AND EXPOSITION, DETROIT, MI



OCTOBER 14-18
ANNUAL MEETING OF THE SOCIETY OF FORENSIC TOXICOLOGISTS, DENVER, CO

14

15

OCTOBER 20-26
NATIONAL CONSUMERS WEEK



OCTOBER 20-26
SCHOOL BUS SAFETY WEEK

OCTOBER 20-25
NATIONAL ASSOCIATION OF STATE EMS DIRECTORS ANNUAL MEETING COEUR D'ALENE, ID

20

21

ENCOURAGE EMPLOYERS TO ADOPT ALCOHOL USE POLICIES THAT DISCOURAGE DRINKING OR SERVING ALCOHOL WHILE ON COMPANY BUSINESS.



22

DAYLIGHT SAVINGS TIME ENDS



MOTHER-IN-LAW DAY

OCTOBER 27-30
ATA MANAGEMENT CONFERENCE AND EXHIBITION, SAN ANTONIO, TX

27

OCTOBER 27-NOVEMBER 1 - 1996 NSC CONGRESS, ORLANDO, FL

OCTOBER 28-30
AIR MEDICAL TRANSPORT CONFERENCE, FORT WORTH, TX



28

29

ER 1996

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

THE CARGO AREA OF A PICKUP TRUCK HAS PROVEN TO BE A SOURCE OF INJURIES AND DEATH TO CHILDREN AND ADULTS.



2

OCTOBER 4-8 AMERICAN ASSOCIATION OF STATE HIGHWAY AND TRANSPORTATION OFFICIALS ANNUAL MEETING, BUFFALO, NY



4

5

MOTOR VEHICLE CRASHES COST SOCIETY AN ESTIMATED \$4,400 PER SECOND.



9

10

11

12

THE FACTOR MOST OFTEN NOTED FOR MOTORCYCLISTS INVOLVED IN FATAL CRASHES IS "DRIVING TOO FAST FOR CONDITIONS."



PER MILE TRAVELED, A MOTORCYCLIST IS APPROXIMATELY 20 TIMES MORE LIKELY TO DIE IN A CRASH THAN IS AN AUTOMOBILE OPERATOR.



16

17

18

19

YOUR LOW BEAM HEADLIGHTS WILL ALLOW YOU TO SPOT AN OBJECT ON THE ROAD ABOUT 160 FEET AHEAD OF YOUR VEHICLE.



OCTOBER 24-26 AMERICAN BUS ASSOCIATION'S ANNUAL MEETING, OAHU, HI



23

24

25

26

OCTOBER 26-30 IADLEST FALL BUSINESS MEETING, PHOENIX, AZ



OCTOBER 26-31 IACP ANNUAL CONFERENCE, PHOENIX, AZ

SUPPORT TRAFFIC SAFETY LEGISLATION.



30

31

HALLOWEEN





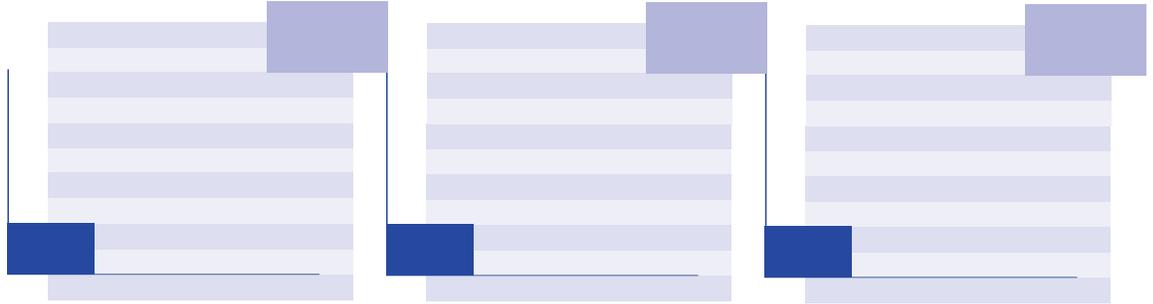
NOVEMBER

SUNDAY

MONDAY

TUESDAY

TBA - SAFE KIDS Leadership Training
Conference, Washington, DC



NOVEMBER 3-5
AAMVA DL&C/FR/PACE
WORKSHOP, NIAGARA FALLS, NY



NOVEMBER 3-7
NATIONAL ASSOCIATION OF
PUPIL TRANSPORTATION
CONFERENCE, NASHVILLE, TN

3

NOVEMBER 4-6
STAPP CAR CRASH CONFERENCE,
ALBUQUERQUE, NM



4

GENERAL ELECTION DAY



5



VETERANS DAY

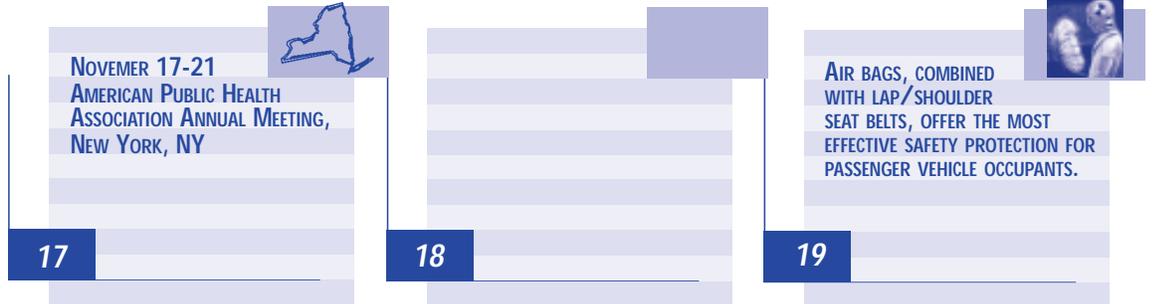


NOVEMBER 11-15
WORKING PARTY ON THE
CONSTRUCTION OF VEHICLES (WP-29),
UNITED NATIONS' ECONOMIC
COMMISSION FOR EUROPE,
GENEVA, SWITZERLAND

10

11

12



NOVEMBER 17-21
AMERICAN PUBLIC HEALTH
ASSOCIATION ANNUAL MEETING,
NEW YORK, NY

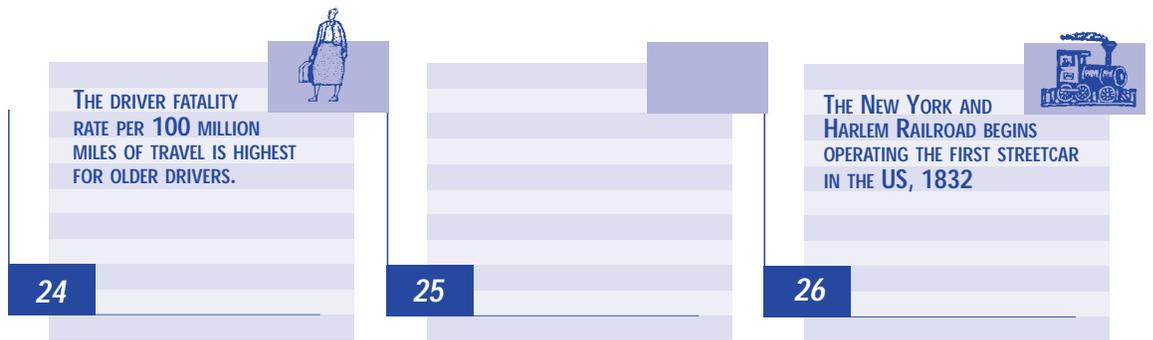


17

18

19

AIR BAGS, COMBINED
WITH LAP/SHOULDER
SEAT BELTS, OFFER THE MOST
EFFECTIVE SAFETY PROTECTION FOR
PASSENGER VEHICLE OCCUPANTS.



THE DRIVER FATALITY
RATE PER 100 MILLION
MILES OF TRAVEL IS HIGHEST
FOR OLDER DRIVERS.



24

25

26

THE NEW YORK AND
HARLEM RAILROAD BEGINS
OPERATING THE FIRST STREETCAR
IN THE US, 1832



BFR 1996

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

5

6

1



PARTNER WITH OTHER GROUPS AND ORGANIZATIONS TO CALL ATTENTION TO TRAFFIC SAFETY ISSUES.

2

6

7



CHILD SAFETY SEATS REDUCE THE RISK OF FATAL INJURY BY 47% FOR TODDLERS.

8



THE FIRST AUTOMOBILE CRASH IN THE US OCCURRED IN NEW YORK CITY IN 1896, WHEN A MOTOR VEHICLE COLLIDED WITH A PEDALCYCLE RIDER.

9

13

14



NELLIE BLY BEGINS 72-DAY JOURNEY AROUND THE WORLD, 1889

15

16



SPEEDING INCREASES THE DISTANCE A VEHICLE TRAVELS WHILE A DRIVER REACTS.

20



DECEMBER 20-23 COMMISSION ON ACCREDITATION FOR LAW ENFORCEMENT AGENCIES MEETING, MIAMI, FL

21



FRENCHMAN ROWS ACROSS THE PACIFIC, 1991

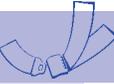
22



FROM 1984-1994, DRUNK DRIVERS DECREASED IN ALL AGE GROUPS.

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FROM 1982-1994, AN ESTIMATED 65,290 LIVES WERE SAVED BY SAFETY BELTS.

28



THANKSGIVING

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THE ALCOHOL-RELATED FATALITY RATE FOR YOUTH HAS BEEN CUT IN HALF SINCE 1982.



DECEMBER

SUNDAY

MONDAY

TUESDAY

TBA - Healthy Mothers/Healthy Babies
Violence and Injury Prevention
Committee Quarterly Meeting,
Washington, DC

1

2

ONLY 12% OF SPEED-RELATED FATALITIES OCCUR ON INTERSTATE HIGHWAYS.



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SAVING LIVES: TRAFFIC CRASHES KILL MORE PEOPLE THAN CRIME.



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FRONT SEAT LAP AND SHOULDER BELTS ARE ABOUT 45% EFFECTIVE IN PREVENTING OCCUPANT FATALITIES IN PASSENGER CARS.



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FROM 1984-1994, INTOXICATION RATES (BAC=.10+) DECREASED FOR DRIVERS OF ALL AGE GROUPS INVOLVED IN FATAL CRASHES.



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FIRST NONSTOP FLIGHT AROUND THE WORLD WITHOUT REFUELING, 1987



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ABOUT 5 MILLION PEOPLE ARE INJURED EACH YEAR IN TRAFFIC CRASHES.



31

NEW YEAR'S EVE



BEFORE 1996

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

38 STATES HAVE ADMINISTRATIVE LICENSE REVOCATION LAWS.



4

PROHIBITION REPEALED, 1933



5

HANUKKAH BEGINS



6

DECEMBER 7-10 CONGRESS OF CITIES AND EXPOSITION, SAN ANTONIO, TX



7

BICYCLE FATALITIES OCCUR MORE FREQUENTLY IN URBAN AREAS.



11

NATIONAL 3D PREVENTION MONTH PRESS CONFERENCE



12

ENFORCING TRAFFIC LAWS: THE FIRST LINE OF DEFENSE AGAINST CRIME.



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14

33 STATES AND THE DISTRICT OF COLUMBIA HAVE ESTABLISHED LOWER BAC LEVELS FOR YOUNG DRIVERS.



18

THE COST OF CRASHES AMOUNTS TO \$6 PER DAY FOR A FAMILY OF FOUR.



19

20

WINTER SOLSTICE



21

CHRISTMAS



25

BOXING DAY



26

27

28

RY 1997

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

NEW YEAR'S DAY



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THE FIRST MANDATORY SEAT BELT USE LAW WAS ENACTED IN NEW YORK IN 1984.



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ON AVERAGE, 2 OUT OF 5 AMERICANS WILL BE INVOLVED IN AN ALCOHOL-RELATED CRASH AT SOME TIME IN THEIR LIVES.



MARTIN LUTHER KING JR.'S BIRTHDAY



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IT TAKES MORE THAN 4 DRINKS, WITHIN ONE HOUR, ON AN EMPTY STOMACH FOR THE AVERAGE 170 LB. PERSON TO REACH .08 BAC.



JANUARY 17-19 US CONFERENCE OF MAYORS WINTER MEETING, WASHINGTON, DC



22

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25

CHILD SAFETY SEATS REDUCE THE RISK OF FATAL INJURY BY 69% FOR INFANTS.

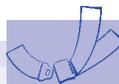


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FRONT SEAT LAP AND SHOULDER BELTS ARE ABOUT 65% EFFECTIVE IN PREVENTING MODERATE-TO-CRITICAL INJURIES IN LIGHT TRUCKS.



1997

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

4

FROM 1987-1994,
911 LIVES WERE SAVED BY
AIR BAGS.



6

MOTORCYCLES ARE
MORE LIKELY TO BE
INVOLVED IN A FATAL COLLISION
WITH A FIXED OBJECT THAN ARE
OTHER VEHICLES.



WHEN MOTORCYCLE
HELMET LAWS WERE
REPEALED AND HELMET USE
DROPPED, FATALITIES INCREASED
AN ESTIMATED 20%.



12

GOOD SAMARITAN
INVOLVEMENT DAY



14

INSTALL YOUR CHILD
SAFETY SEAT PROPERLY.
READ "ARE YOU USING
IT RIGHT?"



19

VERNAL EQUINOX



TRAFFIC ENFORCEMENT
SAVES LIVES AND DOLLARS, AND IT
CAN HAVE A POSITIVE EFFECT IN
REDUCING CRIME.



FROM 1982-1994,
SAFETY BELTS PREVENTED
AN ESTIMATED 1.5 MILLION
MODERATE-TO CRITICAL INJURIES.



26

AIRBAGS HAVE AN
OVERALL FATALITY-REDUCING
EFFECTIVENESS OF 10% OVER
AND ABOVE THE BENEFITS FROM
USING SAFETY BELTS.



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GLOSSARY

AAMVA: American Association of Motor Vehicle Administrators

*** DL&C/FR/PACE Workshop:** Driver Licensing and Control/Financial Responsibility/Public Affairs and Consumer Education Workshop

***MCS/PACE Workshop:** Motor Carrier Services/Public Affairs and Consumer Education Workshop

***MVIS/PTS/EVI Workshop:** Motor Vehicle Information Systems/Police Traffic Services/Engineering and Vehicle Inspection Workshop

AASHTO: American Association of State Highway and Transportation Officials

ATA: American Trucking Association

CDC: Centers for Disease Control

C.A.R.E.: Combined Accident Reduction Effort

COSSMHO: National Coalition of Hispanic Health and Human Services Organizations

DRE: Drug Recognition Expert

EMS: Emergency Medical Services

EMSC: Emergency Medical Services for Children

ENA: Emergency Nurses Association

EN C.A.R.E.: Emergency Nurses Cancel Alcohol Related Emergencies

FARS: Fatal Accident Reporting System

IACP: International Association of Chiefs of Police

IADLEST: International Association of Directors of Law Enforcement State Trainers

ITCC: Interstate Truckload Carriers Conference

ITS: Intelligent Transportation Systems

MADD: Mothers Against Drunk Driving

NADA: National Automobile Dealers Association

NAEMSP: National Association of Emergency Medical Services Physicians

NAGHSR: National Association of Governors' Highway Safety Representatives

NASS: National Accident Sampling System

NATaT: National Association of Towns and Townships

NAWHSL: National Association of Women Highway Safety Leaders

NCADD: National Commission Against Drunk Driving

NHTSA: National Highway Traffic Safety Administration

NSC: National Safety Council

PTA: Parent Teachers Association

SADD: Students Against Driving Drunk

SAE: Society of Automotive Engineers



U.S. Department of Transportation
National Highway Traffic Safety
Administration

