

# Sustained Impaired Driving Enforcement

In 2004, 16,694 Americans died in alcohol-related crashes, and another 248,000 were injured. While there have been decreases over the past two years, there is still someone killed almost every half hour. One of the most effective ways of stopping this problem is through sustained, high-visibility law enforcement. When the perceived risk of getting caught goes up, the likelihood that people will make the fatal decision to drink and drive decreases. This general deterrent effect can come only when enforcement is consistent and well-known.

## DIVISION OF STATE ASSOCIATIONS OF CHIEFS OF POLICE



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# Avoid the 10 DUI Campaign Orange County, California

In 2003 the Orange County, California, Sheriff's Department received a two-year \$278,000 grant from the state Office of Traffic Safety, which was used by the Sheriff's South Operations Traffic Bureau to establish and operate the "Avoid South County Regional DUI Task Force," targeting the ten South Orange County cities that contract with the Sheriff's Department for law enforcement services. During the two-year grant period, alcohol-involved fatal and injury collisions in the ten county contract cities were reduced 37% as compared to the base year. This reduction was even greater (51.5%) for drivers under the age of 20 as compared to the base year. In 2004 the Office of Traffic Safety awarded the county a second grant in the amount of \$540,570 to continue the operation of the task force.

A new grant proposal was submitted in February 2006 requesting funding to extend this successful program. As a result, the county has been awarded \$493,800 in grant funds from the Office of Traffic Safety to continue the program, which has been renamed by the Office of Traffic Safety as "Avoid the 10 DUI Campaign - South Orange County". The new name refers to the ten cities that are law enforcement contract partners with the Sheriff's Department, and who also participate in this program: Aliso Viejo, Dana Point, Laguna Hills, Laguna Niguel, Laguna Woods, Lake Forest, Mission Viejo, Rancho Santa Margarita, San Clemente and San Juan Capistrano. The grant is to be used over a three-year period and will fund overtime required to conduct DUI/driver's license checkpoints, DUI saturation patrols, and DUI warrant service patrols for multiple DUI offenders. An additional grant of \$116,000 will fund the DUI Education and Traffic Safety Program involving the 12 high schools in the region, using proven educational programs such as "Every 15 Minutes" and "Mock DUI Collisions", as well as developing innovative strategies to reach students, parents and educators. Also included is funding to hire a part-time, extra help DUI/Traffic Safety Manager position to coordinate the high school program.

The program's objective is to reduce traffic collision fatalities and injuries involving drivers under the age of 21 by raising the awareness of teen drivers and their parents regarding the problems, responsibilities and penalties associated with drinking and driving, speeding, and negligent driving.

## Community Teams Orange County, Florida

The Orange County Community Traffic Safety Team (CTST) is a volunteer organization, comprised of members from law enforcement, engineering, education, and emergency services. Together these individuals, both the private and public sector, work on a number of projects with the ultimate goal of reducing the number of fatalities, injuries and severity of injuries due to crashes on Orange County's roadways. The team was established in 1991 and has developed and participated in numerous programs over the years. Orange County's CTST is also well represented in the state's CTST Coalition, which meets quarterly to share and develop programs for use throughout the state. Additionally, knowing that not every high school can participate in the highly successful "mock crash" program, the Orange County CTST replicated the concept in a short video series entitled "If You Don't Die". Five short segments follow the life of a DUI offender and the victims as they grapple with the changes in their respective lives as a result of the impaired driving crash. For additional information, visit the website [www.ctst.info](http://www.ctst.info).



## **Checkpoint Strikeforce - Delaware**

In 2002, Delaware began implementing the Checkpoint Strikeforce campaign, a high visibility sobriety checkpoint initiative that runs for six months, between July 1 and December 31 each year. The campaign is coordinated by the National Highway Traffic Safety Administration's Region III, with five states and the District of Columbia participating. The goal is for each state to conduct at least one checkpoint each week during this six month period. In 2006, Delaware added roving DUI patrols in the areas surrounding the scheduled checkpoints. During the National Crackdown, Delaware also schedules additional checkpoints and roving patrols each week, and border-to-border checkpoints are scheduled where appropriate.

The checkpoints are conducted by both state and municipal law enforcement officers, in the form of county taskforces. Each year, the State's Attorney General swears in the municipal officers with statewide arrest authority; authority that applies specifically to this campaign. These sworn officers form a taskforce in each county, and each participating police agency takes a turn "hosting" a checkpoint within its jurisdiction. In 2006, there were 31 agencies represented, including officers from Delaware's Division of Alcohol & Tobacco Enforcement. These officers were instrumental in making more than 100 underage drinking arrests last year, as well as investigating alcohol licensees for potential over-service and sales to underage persons. In total, officers were able to conduct 112 checkpoints, yielding 618 DUI arrests statewide. In addition to DUI arrests, there were also a number of seat belt, child restraint, and various other traffic citations, as well as many drug and felony arrests. 146 fugitives were apprehended and 9 stolen vehicles were recovered. But most importantly, in 2001 alcohol-related fatalities were at 42% in Delaware. At the conclusion of 2006, that number had dropped to 37%. For more information, contact Lisa Moore, Delaware Office of Highway Safety, (302) 774-2746.

## **Youth Alcohol Enforcement - Virginia**

In Fairfax County, Virginia, alcohol enforcement over the years has been dedicated to stopping the increasing epidemic of driving under the influence of alcohol or narcotics. However, the increase of teens obtaining alcohol and being involved in a motor vehicle crash has hit a dangerous high, with the percentages of alcohol-related motor vehicle crashes by those 16 to 21 years of age rivaling that of adults 24 to 35 years of age.

With this disturbing trend in mind, the Fairfax County Police Department sought to build on the successes of previous campaigns by increasing incentives and recognizing those businesses and employees working to minimize the illegal sale and service of alcohol to teens. With businesses being held accountable for violations, they must also be lauded for taking the extra time and effort to ensure that all those who buy are of age to do so. This extra effort raises the chances that teen deaths and injuries might be avoided.

During the Youth Alcohol/Business Compliance sting operation, a heavy emphasis in enforcement was held during the end of school year and the winter holiday period. The year found a minimal increase in businesses that sold or served alcohol to underage police cadets. The slight increase was due to collaborations with other jurisdictions that were conducting sting programs for the first time and by those businesses that have failed to implement an "under 30" carding policy. After every business entry where alcohol was sold or served, a member of the Traffic Safety Services Unit spoke with business management about their ABC policies and implementing a practice of checking valid identification for anyone that appears to be under 30 years of age.

The youth alcohol stings were incorporated into other traffic safety measures targeting alcohol crimes with the goal of reducing alcohol related crashes and fatalities in Fairfax County during the Thanksgiving, Christmas, and New Year season. The campaign and its coordinator, Master Police Officer Robert Barton, won the 2007 Commonwealth of Virginia Governor's Transportation Safety Award for law enforcement. For more information on this program, please contact MPO Barton at (703) 280-0550.

# Internet Resources for Impaired Driving Enforcement

**American Association of Motor Vehicle Administrators:** [www.aamva.org/](http://www.aamva.org/)

The American Association of Motor Vehicle Administrators is a tax-exempt, non-profit organization striving to develop model programs in motor vehicle administration, police traffic services, and highway safety. AAMVA represents the state and provincial officials in the United States and Canada who administer and enforce motor vehicle laws. The association's programs encourage uniformity and reciprocity among the states and provinces, and liaisons with other levels of government and the private sector. Its program development and research activities provide guidelines for more effective public service.

**The Century Council:** [www.centurycouncil.org](http://www.centurycouncil.org)

The Century Council is a national organization dedicated to reducing drunk driving and underage drinking problems. Funded by America's leading distillers, the Council implements its programs through partners to create local coalitions of people, including liquor store owners, police officers, college presidents, beverage alcohol distributors, parents, youth, and others, depending on the needs of individual communities.

**Governors Highway Safety Association:** [www.ghsa.org/](http://www.ghsa.org/)

The Governors Highway Safety Association is a non-profit association representing the highway safety programs of states and territories on the "human behavioral aspects" of highway safety. Areas of focus include occupant protection, impaired driving, and speed enforcement, as well as motorcycle, school bus, pedestrian, and bicycle safety, and traffic records.

**Insurance Institute for Highway Safety:** [www.iihs.org](http://www.iihs.org)

The Insurance Institute for Highway Safety is an independent, non-profit, scientific and educational organization dedicated to reducing the losses—deaths, injuries, and property damage—from crashes on the nation's highways. Impaired driving is one of the many human behaviors the institute studies.

**International Association of Chiefs of Police:** [www.theiacp.org/](http://www.theiacp.org/)

The International Association of Chiefs of Police is the world's oldest and largest non-profit membership organization of police executives, with over 20,000 members in over 89 different countries. IACP's leadership consists of chief executives of international, federal, state, and local agencies of all sizes.

**Mothers Against Drunk Driving:** [www.madd.org](http://www.madd.org)

Mothers Against Drunk Driving is a non-profit grass-roots organization with more than 600 chapters nationwide. MADD is not a crusade against alcohol consumption. Its focus is to look for effective solutions to the drunk driving and underage drinking problems, while supporting those who have already experienced the pain of these senseless crimes. Mothers Against Drunk Driving, Canada: [www.madd.ca](http://www.madd.ca)

**National Association of State Judicial Educators DUI Resource Center:** [www.nasje.org/](http://www.nasje.org/)

The purpose of this site is to help state and local judges and judicial educators find useful and current resources for handling cases or providing judicial training on impaired driving and other traffic safety issues. The site offers judges access to articles, benchbooks, protocols, and other resources for understanding the nature and impacts of impaired driving, and for reviewing the admissibility of field sobriety and chemical tests, conducting DUI trials, imposing sentences or treatment programs, and handling other proceedings.

**National Commission Against Drunk Driving:** [www.ncadd.com/](http://www.ncadd.com/)

The National Commission Against Drunk Driving consists of a broad-based coalition of public and private sector organizations and other concerned individuals who are working together to reduce impaired driving and its tragic consequences.

**National District Attorneys Association:** [www.ndaa.org/apri/programs/traffic/ntlc\\_home.html](http://www.ndaa.org/apri/programs/traffic/ntlc_home.html)

The National District Attorneys Association's National Traffic Law Center (NTLC) is a resource designed to benefit prosecutors and their traffic safety partners. The mission of the NTLC is to improve the quality of justice in traffic safety adjudications by increasing the awareness of highway safety issues, with an emphasis on impaired driving, through the compilation, creation, and dissemination of legal and technical information and by providing training, technical assistance, and reference services to prosecutors and other allied professionals.

**National Highway Traffic Safety Administration:** [www.nhtsa.dot.gov](http://www.nhtsa.dot.gov) and [www.stopimpaireddriving.org](http://www.stopimpaireddriving.org)

NHTSA has a network of regional Law Enforcement Liaison (LEL) officers covering all 50 states and territories. The LEL officer is responsible for providing support and information to state and local departments on all NHTSA programs and initiatives. For a complete list of the current NHTSA LELs, visit NHTSA's web site.

**National Sheriffs' Association:** [www.sheriffs.org](http://www.sheriffs.org)

The National Sheriffs' Association is a non-profit organization dedicated to raising the level of professionalism among those in the criminal justice field. Through the years, NSA has been involved in numerous programs to enable sheriffs, their deputies, chiefs of police, and others in the field of criminal justice to perform their jobs in the best possible manner and to better serve the people of their city/counties or jurisdictions.

**National Sobriety Testing Resource Center:** [www.sobrietytesting.org](http://www.sobrietytesting.org)

Provides a comprehensive source of information regarding standardized field sobriety testing, training, and certification for authorized and active law enforcement practitioners and instructors. The NSTRC is a cooperative effort of the National Highway Traffic Safety Administration (NHTSA) of the U.S. Department of Transportation and the International Association of Directors of Law Enforcement Standards and Training (IADLEST).

**National Transportation Safety Board:** [www.nts.gov](http://www.nts.gov)

The National Transportation Safety Board is one of the world's foremost accident investigation agencies. Their job is to find out what causes transportation accidents, and to recommend safety improvements to prevent them from recurring. Impaired driving is one of the NTSB's focus areas. NTSB frequently testifies before state legislative committees with recommendations on various safety issues.

**Recording Artists, Actors, and Athletes Against Drunk Driving:** [www.radd.org](http://www.radd.org)

RADD works with celebrities to promote sober driving. With over 400 members, RADD asks celebrities to record PSAs and other promotional materials emphasizing alternatives and sober driving.

**Students Against Destructive Decisions:** [www.sadd.org](http://www.sadd.org)

SADD is a program that was developed to encourage students and parents to band together in the fight against drinking and driving. Financial support from the public and from private sectors has allowed SADD to spread to all 50 states, Canada, and beyond.

**Underage Drinking Enforcement Training Center:** [www.udetc.org](http://www.udetc.org)

Funded by the Office of Juvenile Justice and Delinquency Prevention, the Center for Enforcing Underage Drinking Laws provides training, technical assistance, and resource materials to states and communities as they implement the Enforcing Underage Drinking Laws national initiative.

# Community-based Innovative Strategies to Prevent Impaired Driving - Ohio and Oregon

Sitting in the back seat of her parent's car, a small child gazes out of her window. In oversized lettering, a message reads "if you're a parent, don't drink and drive." That message is displayed on billboards throughout Hood River, Oregon, reminding parents what's at stake if they drink irresponsibly. This is just one example of the unique strategies used by the Hood River County Alcohol, Tobacco and Other Drug Coalition in Hood River and the Lucas County Community Prevention Partnership, Inc. in Toledo, Ohio to reduce impaired driving and underage drinking in their communities. Both were honored by the National Highway Traffic Safety Administration (NHTSA) and Community Anti-Drug Coalitions of America (CADCA) last month with a Community Initiative Award. The NHTSA Community Initiative award is awarded annually at CADCA's National Leadership Forum to community organizations that have demonstrated a commitment to traffic safety issues through community-based initiatives.

Through comprehensive community-wide efforts, the Hood River County Alcohol, Tobacco and Other Drug Coalition reduced binge drinking among 8th graders from 20.3 percent in 2004 to 13.6 percent in 2006—a 33 percent decrease. They also helped reduce 30-day alcohol use among 8th graders by 12 percent. A big reason for their success, says Hood River's Maija Yasui, are the group's "Student Safety on the Move" clubs, which are comprised of students in Hood River County school districts. The clubs develop billboards to educate fellow students on the dangers of drinking and driving, create public service announcements to enforce the underage drinking laws, and hold public forums on underage drinking.

Hood River's youth have also been instrumental in reducing the sale of alcohol to underage youth through a campaign with the Oregon Liquor Control office and lawmakers. They write letters to local retailers, participate in decoy missions and send thank you letters to those retailers who obey the underage drinking laws. "We know this peer-to-peer work will make a big impact in the long run because when you engage youth in positive activities, they're connected more to community and less likely to use," Yasui said.

The Lucas County Community Prevention Partnership, Inc. in Toledo, Ohio has been equally successful at reducing underage drinking sales. The group achieved an 81 percent decrease in stores that sell without checking IDs, an 11 percent decline in DUI arrests and a 25 percent drop in impaired driving deaths in 2002.

Key to their success was a strong partnership with law enforcement and local retailers and restaurants, which allowed them to implement several environmental prevention strategies. For example, they worked with local establishments that serve alcohol to conduct server training, and collaborated with liquor and other retail stores on a "sticker shock" program, which placed stickers in the stores reminding clients that it's against the law to buy alcohol for minors. "It's a gentle reminder to people about the underage drinking law and of the consequences of breaking this law," explained Deacon D. Dzierzawski, CEO of The Lucas County Community Prevention Partnership.

The group also targeted teens who obtain alcohol from other people's homes, based on a survey that showed that most kids were getting their liquor from their friend's homes. They localized a statewide initiative known as "Parents who Host Lose the Most," which educates parents about the rules and legal consequences of hosting teenage drinking parties.

It was the combination of educational campaigns with local hands-on interventions, Dzierzawski said, that led to the community's impressive reductions. "It's not one single strategy that achieved our outcomes, it was the culmination of multiple strategies and the ability for people to understand the impact of their decisions that they make on an individual level," he noted.

# Operation Extra Eyes - Maryland

Montgomery County, Maryland, Police Department debuted Operation Extra Eyes in 2002. The recruitment process of community and student volunteers is selective, with a goal of achieving the highest-quality candidates, such as adult alumni of the Montgomery County Citizen's Academy and high school students participating in Students Against Drunk Driving (SADD) activities. A coordinator heads up a unit that pairs people into teams and assigns locations. Community volunteers for Extra Eyes are adults; student volunteers affiliated with SADD do the paperwork.

A select group of specially trained adult volunteers are enlisted to serve as an extra set of eyes for police officers on patrol. The carefully screened volunteers are selected based on recommendations from friends or relatives of police officers or are citizens who have gone through the Citizen's Academy, which teaches civilians about police work. The Citizen's Academy thoroughly checks the backgrounds of all participants. All community volunteers follow strict safety guidelines and attend a 6-hour class covering various law enforcement aspects of Maryland alcohol laws.

Student volunteers are selected from local high schools. Interested student volunteers are invited to a training day, which is supplemented by a refresher briefing on the night of the operation. The only criterion for the student to participate is that they be good, well-rounded citizens. Student volunteers under 18 must also have their parents sign the waiver. Further, their driving records are checked, and they must provide referrals from their teachers.

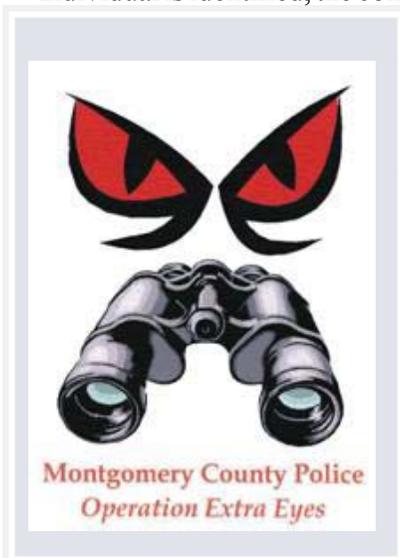
The Alcohol Initiatives Unit of the Montgomery County Police Department determines the nights and locations of Extra Eyes operations. The community volunteers are always deployed in teams of two or more, along with sufficient sworn personnel and a designated police supervisor directly overseeing the operation. The Extra Eyes evenings usually begin at the police station with a standard briefing provided by the dayshift traffic enforcement officer describing the initiative. The officer in charge puts community volunteers into teams, and each team receives a portable county police radio, binoculars, a clipboard, and an observation check-off sheet. Police radios are issued with a designated operations channel and a car number. The community volunteers are allowed to use the assigned channel only.

Typically, at least two community volunteer teams go out in unmarked civilian cars. Teams also are referred to as "cars." Community volunteers are given suggested lookout spots in alcohol-enriched environments. Usually community volunteers are stationary; however, as long as they have their radios and can communicate with officers, they are permitted to patrol a segment of the roadway. The community volunteer team locates a parking spot to observe entrances to several bars or a liquor store and look for people exiting the bars that appear impaired. When an impaired individual is identified, the community volunteers radio directly to officers on patrol and describe the suspect and what

he or she is doing. They also provide information on the violation observed, the location, the direction headed, a description of vehicle, and the number of people in the vehicle. The Extra Eyes supervisor then informs a patrol officer, who proceeds to locate the individual and vehicle and follow the suspect until probable cause to stop the vehicle can be established, or pursuit is discontinued.

During the operation, the community volunteers keep an information log on the evening's activities with their observations. Community volunteers always complete the necessary paperwork to be used, if needed, for a successful prosecution. At the end of the operation, all equipment is returned to the police supervisor at the station.

More information about this program can be obtained by contacting Captain James Fenner, Montgomery County Police Department, at (240) 773-5625.



# Operation Safe Passage - Illinois

Operation Safe Passage is an impaired driving enforcement program designed by and coordinated through the Hoffman Estates, Illinois Police Department. The goal of the program is to enlist as many law enforcement agencies as possible to conduct a DUI roadblock/checkpoint or a DUI saturation patrol during the same evening or weekend. These operations typically are scheduled during holiday weekends where vehicular travel and alcohol-related crashes are high, so the cumulative efforts of all the agencies will remove intoxicated drivers from the roadways and provide a safe passage for motorists. In addition, agencies are asked to aggressively cite occupant restraint violations during these operations.



Since 1996, thirty Operation Safe Passage Programs were coordinated, all corresponding with holidays, such as St. Patrick's Day, Labor Day, Memorial Day, and Thanksgiving. A total of 816 agencies participated in the operations. The cumulative statistics were 2,772 impaired driving arrests, 3,927 other arrests, 20,671 seat belt and child seat violations, and 52,901 other citations issued. There were over 65,000 vehicles checked.

For information on coordinating an Operation Safe Passage in your area, please contact Sgt. Carl Baumert at 847-781-2846.

*Sustained Impaired Driving Enforcement* is a publication of the Division of State Associations of Chiefs of Police. SACOP, in partnership with the National Highway Traffic Safety Administration, advocates the continued, sustained enforcement required to combat impaired driving and reduce the needless fatalities on our nation's roads. Through the Division's leadership and the leadership of each state association of chiefs of police, we believe we can serve as a catalyst for change in our agencies, and the communities we serve. Submissions are encouraged and should be sent to the newsletter editor at [pablo-nagales@theiacp.org](mailto:pablo-nagales@theiacp.org).

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