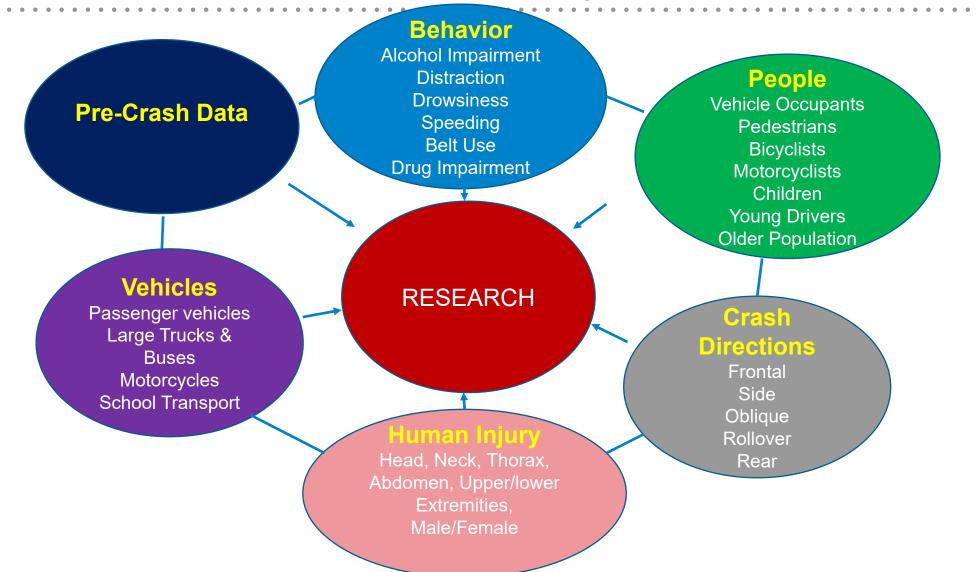


How Data Informs NHTSA's Vehicle Safety Research Program

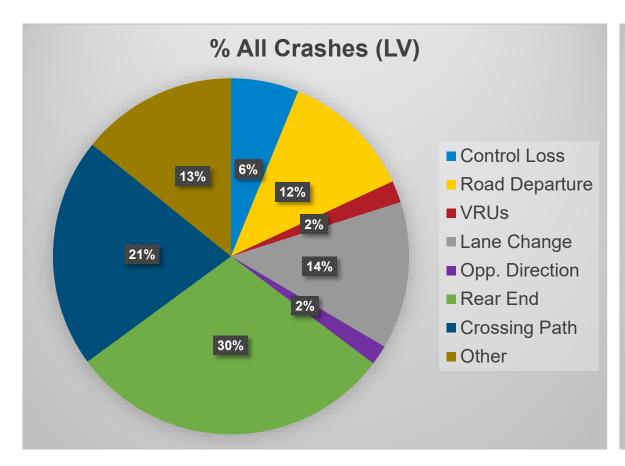
Reducing Fatalities: Biggest Needs Part 1

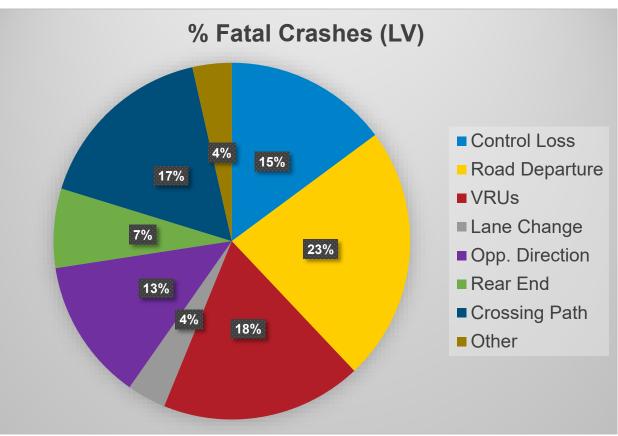
January 17, 2024

How Data Informs Vehicle Safety Research



Pre-Crash Scenario Data





Pre-Crash Data - ADAS Research

Active Safety Systems

- Electronic Stability Control (ESC)
- Forward Collision Warning (FCW)/Automatic Emergency Braking (AEB)
- Lane Departure Warning (LDW) / Lane Keeping Support (LKS)
- Pedestrian AEB (PAEB)
- Blind Spot Warning (BSW) / Blind Spot Intervention (BSI)
- Intersection Safety Countermeasures

ADAS: Control Loss/Run Off Road - ESC





Continental Automotive Systems USA

Light Vehicle:

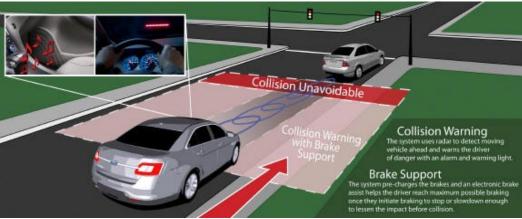
Prevent crashes due to loss of control Mandated via FMVSS No.126

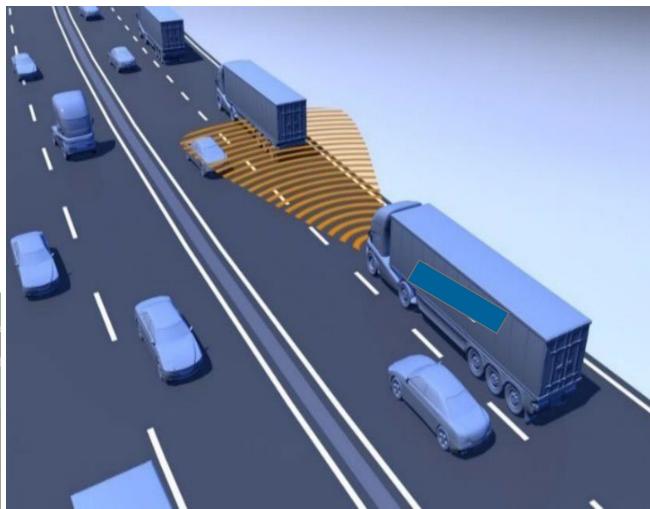
Heavy Vehicle

Mandated via FMVSS No.136 for tractor semi trailers and motorcoaches Additional Research for Medium/Heavy Duty Straight Trucks

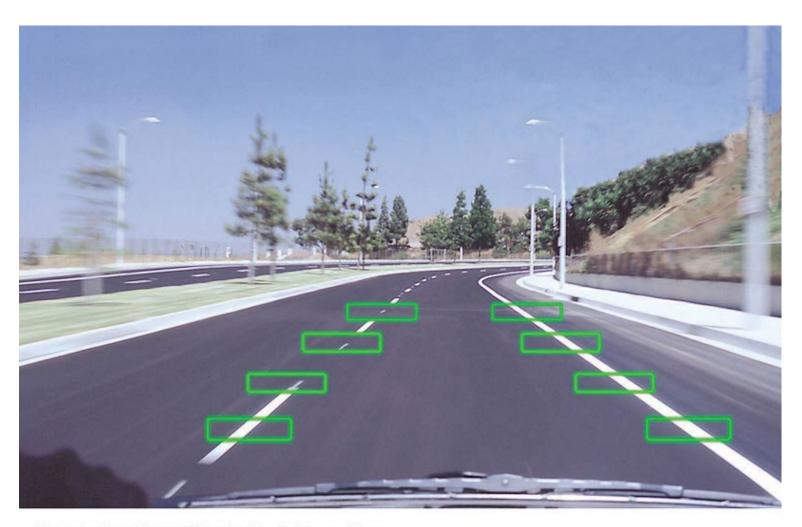
ADAS: Rear End Crashes - AEB







ADAS: Road Departure Crashes – Lane Keeping Assist

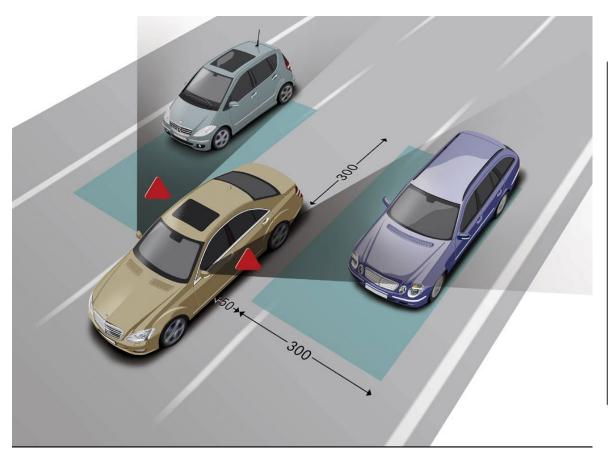


Vehicle Research:

- Review lane/road departure data (e.g. curved roads)
- Review existing and emerging LKS technology, market penetration, review and evaluate existing test protocols

Camera's view of the road ahead as it tracks lane markings

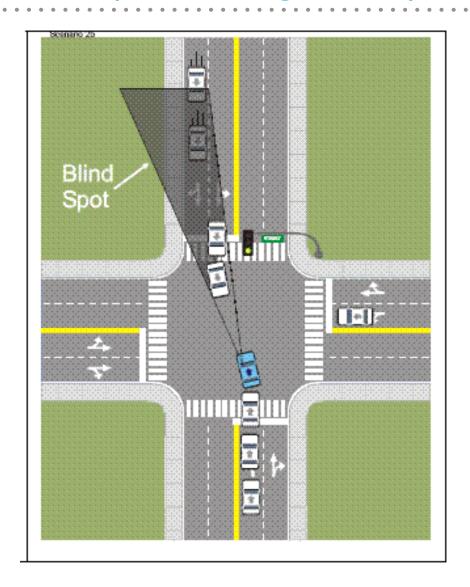
ADAS: Lane Change/Merge – Blind Spot Intervention





ADAS: Intersection Safety Assist (crossing path)





Behavior – 2021 Data

 Alcohol Impairment – approximately 12,600 fatalities caused by alcohol impairment

(Advanced Impaired Driving Technology ANPRM, January 5, 2024)

- Distraction 12,400 fatalities due to distraction (Advanced Impaired Driving Technology ANPRM, January 5, 2024)
- Drowsy Driving Led to at least 648 fatalities

(Advanced Impaired Driving Technology ANPRM, January 5, 2024)

Speeding – 12,330 fatalities in speeding-related crashes

(Traffic Safety Facts DOT HS 813 515 October 2023)

Behavior - Alcohol Impairment

Driver Alcohol Detection System for Safety (DADSS) Program www.dadss.org **BREATH-BASED** SYSTEM

Behavior - Distraction





Research:

- Methods to assess the prevalence of driver distraction on the roadway
- Current/emerging in-vehicle displays
 - Secondary task engagement changes in duration over time/effects on safety-related driver outcomes
- Portable electronic device interfaces
 & modern voice control interfaces

Driver Monitoring Systems

Applications

- Alcohol Impairment
- Distraction
- Drowsiness
- Driving Automation

Vehicle Research

- Driver Monitoring Systems (DMS)
 - Drowsy, distraction, and alcohol applications
 - DMS Performance/Test Procedures
 - DMS Strategies in SAE L2 driver support systems

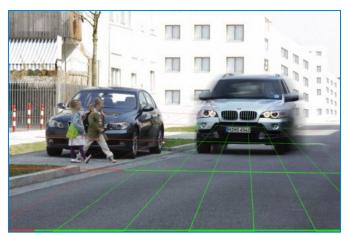
Behavior - Speeding



Vehicle Research (planned)

 Intelligent Speed Assistance focusing on capabilities and limitations of available technologies and user acceptance

People - Vulnerable Road Users - Crash Avoidance







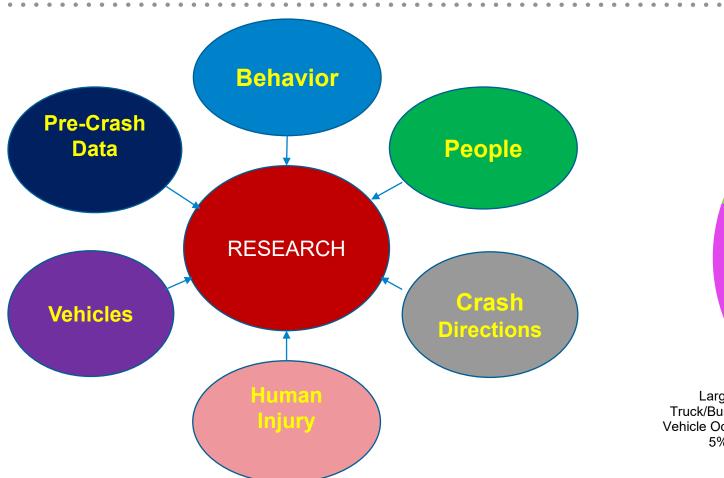
Fatalities:

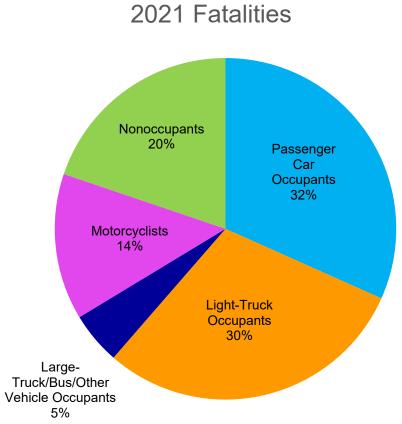
- Pedestrians (7388)*
- Bicyclists (966)*
- Motorcyclists (5932)*
- Wheelchair users

Vehicle Research:

- Pedestrian AEB
- Bicycle AEB
- Motorcycle AEB, BSW/BSI, ABS, ESC
- Wheelchair occupant restraint research

Crashworthiness

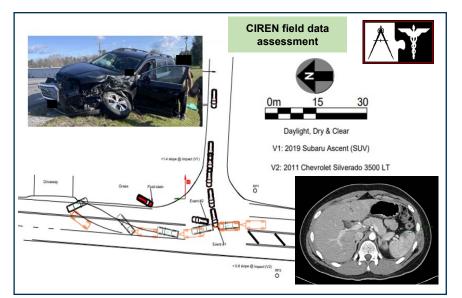


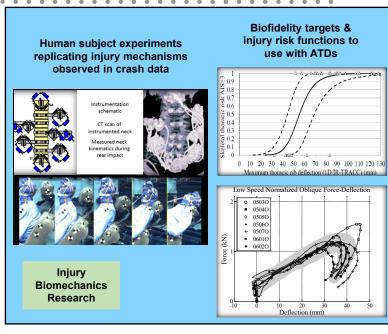


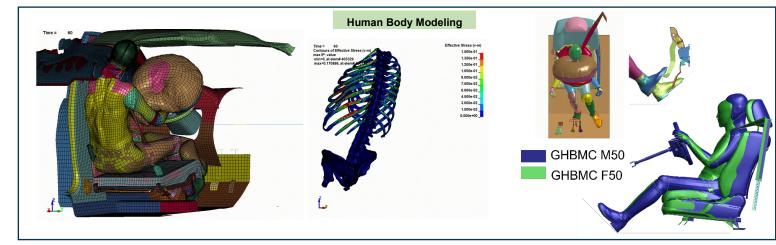
Source: NHTSA Traffic Safety Facts (2023), "Summary of Motor Vehicle Traffic Crashes," DOT HS 813 515.

Crashworthiness – Injury Research

Crash data influences crosscutting injury research



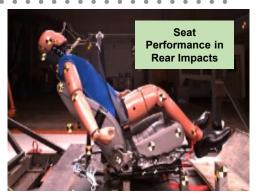




Crashworthiness – Improved Tests & Tools

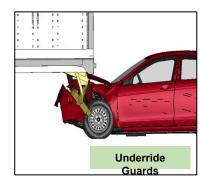
Data motivates the need for research to improve tests and tools

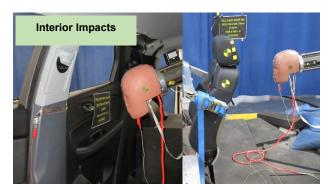






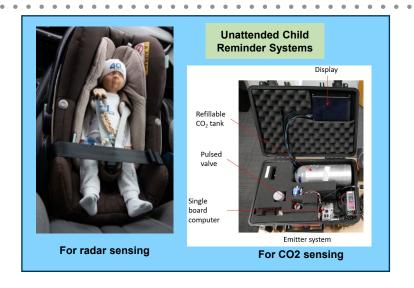






Crashworthiness - Child Occupants

Child occupants and associated research

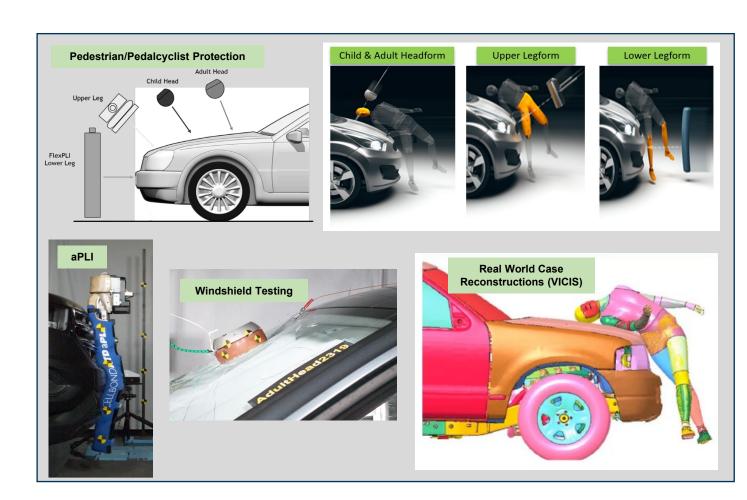






Crashworthiness – Vulnerable Road Users

Nonoccupant fatalities have been rising and influencing significant research

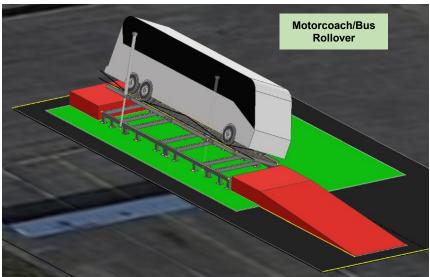


Crashworthiness Medium/Heavy Vehicles

Fatalities in medium/heavy vehicles (5%)







Crashworthiness Motorcycles

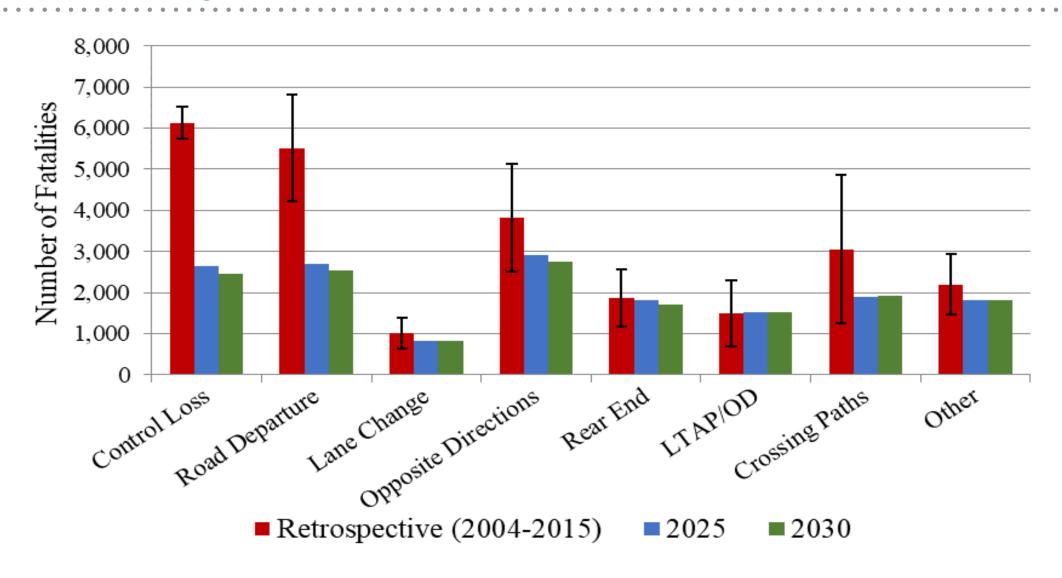
Motorcyclist fatalities (14%)



Using Data for Future Safety Projections

- Using retrospective data to project future crashes, injuries, fatalities, annual costs, etc.)
- Model developed: DOT HS 813 147, October 2021
- Projection Examples
 - Annual number of fatalities by pre-crash scenario
 - Annual number of fatalities by impact direction (frontal, side, oblique, etc.)
 - Attributable fatalities by body region (head, neck, abdomen, etc.)

Future Projection Example



Thank You!

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